

Adventures Across America Receives 2015 Creative Child Magazine Book of the Year Award

"Adventures Across America", interactive board book for ages 3 and up, has just received a 2015 Book of the Year Award from Creative Child Magazine.

PHOENIX, ARIZONA, USA, June 19, 2015 /EINPresswire.com/ -- Chosen by a panel of moms and educators, <u>Adventures Across America</u>, the hands-on board book, which comes with 36 Wikki Stix, won in the Kids Board Book category.

Published by Omnicor, Inc., manufacturer of Wikki Stix Oneof-a-Kind Creatables, the book features scenes from the West Coast to the East Coast, each one to be completed with the Wikki Stix. The final page is a map of the United States, on which the child can use a Wikki to trace the route of the journey.



Adventures Across America Receives 2015 Creative Child Magazine Book of the Year Award

Wikki Stix are wax-infused strands of yarn, which adhere to most smooth surfaces, and to the pages of the book, with light fingertip pressure. They can easily be peeled up and

repositioned to make changes or corrections. Non-toxic, soft and pliable, they are easy for young fingers to twist, bend and manipulate.

Featured in the book, is a 1934 Ford pickup truck, the <u>Wikki Stix Fun Truck</u>, with driver Andy, as they make their way across the country. The real-life truck is owned by Omnicor, Inc.

The book was developed as an all-American way for Omnicor, Inc. to celebrate its 25th year in business and reinforce the fact that Wikki Stix are an American-made children's product.

About Omnicor, Inc.

Omnicor, Inc. is far better known simply as the <u>Wikki Stix Company</u>. Wikki Stix, One-of-a-Kind Creatables, is the multiple award winning original waxed yarn creativity toy. It's a small, friendly and playful company with the wonderful task of producing a unique and amazing product to delight, inspire and entertain children, while bringing peace, quiet and joy to parents and grandparents!

Press release courtesy of Online PR Media: http://bit.ly/1Lkq6qD

Kem Clark Omnicor, Inc. 800-869-4554 email us here This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.