

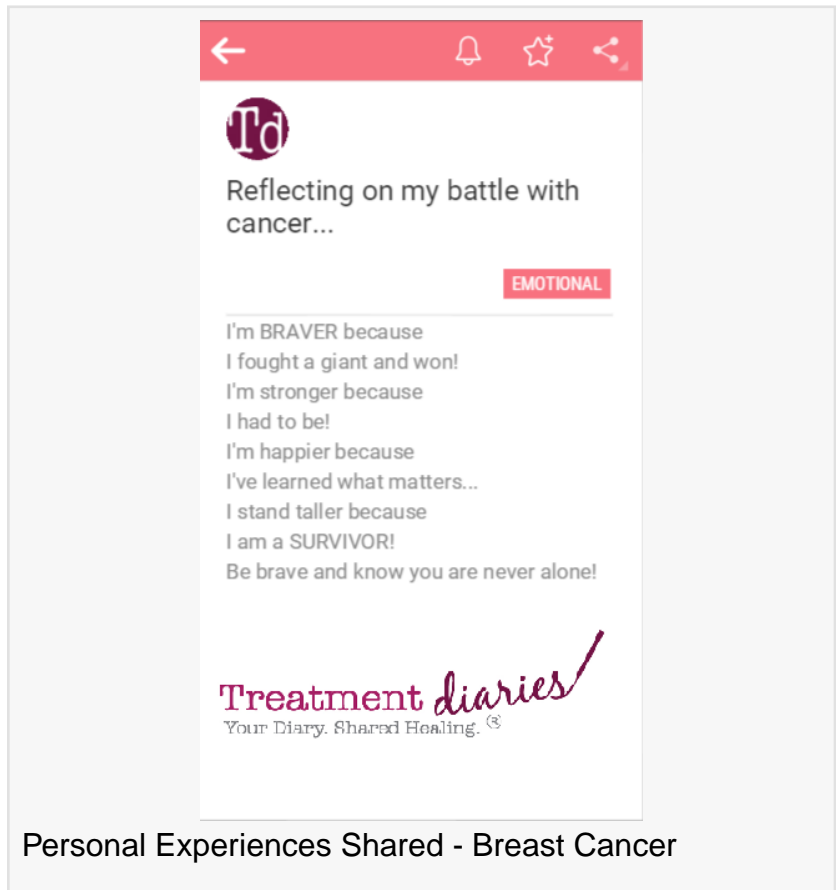
Empowering Breast Cancer Patients through Personal Insights

A breast cancer diagnosis - learning from the experiences of others lessens the burden and provides peace of mind right when you need it.

SAN ANTONIO, TEXAS, UNITED STATES, June 20, 2015

/EINPresswire.com/ --

TreatmentDiaries.com and [MediCope](#) announce a strategic partnership to share actual [breast cancer](#) patient experiences via a newly released patient facing app. This app helps patients and their families learn what they need to know - when they need to know it. The TreatmentDiaries and MediCope founders have all been impacted by a cancer diagnosis and were astonished by how, upon diagnosis, patients and their families are expected to sift through huge quantities of generic information, impersonal and not time sensitive to where the patient is located, on their path to recovery.



Personal Experiences Shared - Breast Cancer

Boaz Gaon, co-founder and CEO, who lost his dad to lung cancer in 2008, likened MediCope to the GPS app Waze stating, "We're trying to do to the many challenges patients and their families face as they go through illness, what Waze did to traffic. In other words, we're trying to access the wisdom of others who've already gone down a certain road, say breast cancer - in order to improve the way new patients cope with the same journey. In our view, patients, survivors and caregivers are treasure troves of incredibly helpful wisdom and knowledge that should be made easily accessible to new patients and their families."

You may have the best breast cancer care team in the world, in the end it is the wisdom of other patients and caregivers, made accessible at the right time that makes all the difference. Today, TreatmentDiaries.com meets patients and caregivers at the intersection of social and health; providing a safe and completely private experience with the support needed most from the people who understand breast cancer best! Users share personal experiences via a diary and connect privately with others telling similar stories of breast cancer from diagnosis to treatment and survivorship.

"In sickness and in health, individuals always feel better knowing others care." Amy Ohm, cancer warrior and Founder of TreatmentDiaries.com also went on to say, "Social support and valuable

resources in partnership with MediCope is the perfect complement to our mission at TreatmentDiaries.com - Keeping health private so you can be social about everything and sharing personal experiences about breast cancer to improve the lives of those who can relate. It is both an honor and a privilege to partner with a purpose driven organization that cares so much for those in need. We are incredibly grateful for this partnership!"

Breast cancer patients and their families can learn more about TreatmentDiaries.com here. If you'd like to help patients in need, by sharing helpful insights via MediCope click here.

Treatment diaries
Your Diary. Shared Healing.

For: You Start Date: Today
Dose: Daily Refill: Forever

Prescription for Support

CONNECT with a real community who understands
SHARE exactly how you feel, what you fear and need to know
INSPIRE those living with a similar diagnosis or circumstance
RELATE with individuals just like you

Real medical experiences. Real people. Actual treatment insight.

www.TreatmentDiaries.com

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with the support needed most from the people who understand breast cancer best!
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This press release can be viewed online at: <http://www.einpresswire.com>

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