

## Mobile game developer MSB Games expands Advisory Board with former ZYNGA CTO

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LOS ANGELES, CA, USA, June 22, 2015 /EINPresswire.com/ -- Mobile game developer & publisher MSB Games has expanded its Advisory Board with the addition of Mr. Siddhartha Singh, who will help guide MSB's Asia-based Strategy Game Development Team.

Mr. Singh's deep technical experience includes past CTO of CastleVille, ZYNGA-India, in charge of the 18,000,000 daily online players of the worldwide popular social game. Additional architect, full-stack development and management positions over his seventeen year career include cVent, Thomson Reuters, Amdocs, Deutsche Bank and more. Publications include "Programming in GO" on InformIT and numerous book reviews as Technical Editor for Pearson. Siddhartha is based in India and earned his Master of Computer Applications (MCA), Computer Science from Banaras Hindu University in Varanasi, India.

MSB's Advisory Board also includes industry pioneer legends Sigmund Hartmann (Atari, Commodore, TRW) and Mik Lezan (Disney, Fox Interactive, NWA).

## **ABOUT**

MSB Games Corp develops and publishes branded strategy games & puzzles optimized for mobile devices & tablets and distributed worldwide via Mobile Carriers, OEMs and Portals. Formed in 2013 and incorporated in January 2014, MSB Games has released 8 initial titles (branded versions of Tic-Tac BREW, Tic-Tac CAFE, Tic-Tac TOONS, Tic-Tac BIKINI & more available now for tablets on Amazon & Google Play) with 4 more titles in development, including our flagship economic strategy game MeterSteiner BeerGAME 2016 (think "sim city meets craft beer"). Privately-held MSB Games Corp is registered in Cheyenne, Wyoming with branches in Los Angeles and Yokohama.

ZYNGA (NASDAQ: ZNGA) is a leading provider of social video game services founded in July 2007 and headquartered in San Francisco, California.

Greg Wible MSB Games Corp 562-883-0310 email us here

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