

Transformation of Admission Process in NESCOL - Free Webinar

Do you have what it takes to turn your applicant into an enrolled student? by Dario Stevens - Vice Principal, Planning and Information Services from NESCOL

BIRMINGHAM, WEST MIDLANDS, UNITED KINGDOM, July 7, 2015 /EINPresswire.com/ -- At this time in the year the conversion of applications to enrolments is a key priority in the forefront of the minds of all college managers and marketing departments. Of particular interest will be school leavers and other young people who the college was expecting to turn up in September, however as we all know, not everyone who applied, received an interview/offer, or even accepted a place will turn up and enrol at the start of the new academic year.



ProRetention Logo

Whether communicating with prospective learners on traditional channels (phone) or emerging channels (social media), colleges must deliver compelling, engaging, relevant, consistent, and personalised messages. You know why it's important to meet the needs of your prospects whenever, wherever and on the channel they choose. It's the how that can be tricky. So for this webinar we have our client, Dario Stevens - Vice Principal, Planning and Information Services from NESCOL to present how ProRetention™ Enrolment CRM has helped the college automate and transform the entire admissions process.

Attend this interactive webinar hosted by NESCOL to:

- Discover the admission challenges that bother you
- Understand the strategies for successfully implementing a CRM at your college
- Leverage the power of enrolment CRM to increase your applicant conversions
- Personalise your communication with prospects through an applicant portal
- Learn about the processes that can potentially benefit your college

REGISTER NOW to reserve your seat for this special webinar event.

For more details click here:

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