



Begin the Summer with a Series of Four-Week Self Discovery Programs

Pink Label International will host a four-week program in order to help women who feel lost recognize their true potential.

SAN DIEGO, CALIFORNIA, UNITED STATES, June 23, 2015 /EINPresswire.com/ -- Pink Label International, a Keisha Shields & Co. brand, will kick-start its year-long Reclaim Your Throne™ campaign with four weeks of online programs and events, at no cost to the individual, dedicated to helping high-achieving, high-profile, or high-potential smart girls to "hit the reset button" and begin creating a life that fits them like a glove, starting June 29.

The Campaign was created by Keisha Shields, CEO of Pink Label International, who wanted to take women "on a riveting journey of powerful self-discovery and luxurious reconnection with their purpose."

"Women have a hard time owning that they are brilliant and that they can indeed leave a very impactful mark in this world," Shields said, "We need to step up and remind them of this."

The program is targeted to successful women who feel "out of alignment" with their personal lives because they perhaps started out so far ahead of the curve intellectually and business wise that they seem to have missed out on personal development opportunities that could help them further their current career or move on to the next chapter and venture in their lives.

Shields and her team pride themselves on making sure that every woman, that actively participates in the Reclaim Your Throne™ campaign over the course of those four weeks, will feel supported and will feel confident knowing that they are still absolutely destined for greatness.

"This campaign will allow us to begin building and nurturing a global community of women who value the importance of striving for self-actualization, and give us the opportunity to help women, who are ready to be further along than where they feel they are in their lives, create an environment where they can fully recognize and tap into their potential," Shields said.

For more information regarding the programs or the campaign please contact the team at Pink Label International at 1-800-577-0363, +1-858-751-4201, Support@Pinklabelinternational.com, or visit www.pinklabelinternational.com to sign up.

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