



Social media marketing Book goes live on Kindle

Award winning digital marketing professional, Founder & CEO of digital agency Techdivine, Ananth's book goes live on Kindle for a special price for limited time.

MUMBAI, MAHARASHTRA, INDIA, June 24, 2015 /EINPresswire.com/ -- The [award winning digital marketing](#) and CEO Ananthanarayanan's book completes one year, celebrating which the author has offered a very special pricing on the book for it's kindle ebook version which is now available on Amazon.

“

Social media marketing is not about websites, hits, likes or follows. It was, is & will always be about people. People buy from people they trust. Humanize your brand & connect with the customer within

Ananthanarayanan V

The book discusses various aspects that go into planning, designing, implementing, measuring and tracking social media marketing campaigns.

‘[Social media marketing brand ROI](#)’, the title of the book itself suggests that it would be more than merely ideas and process that one could find in this book. And yes, it does so. It discusses advanced metrics, process for calculating lifetime

customer value with respect to the metrics of a social media campaign and how to best integrate them both together for optimum results.

The kindle version is now available for a very special price of Rs.63/- in India and for USA at \$0.99 and is available only for a very limited time.

At the end of the book, the author has also added a special bonus feature which includes core ideas, articles and more insights into the various aspects of digital marketing like, return on investment (ROI), Search engine optimization (SEO), Social media influence (SMI), brand monitoring etc and finally a questionnaire for readers to check their understanding and takeaway from the book.

The author [Ananth V](#), has also offered some special additional bonus for early readers who can then connect with the author online as discussed at the end of the book for more insights.

Social Media Team
Techdivine Creative Services

Vishal Thakkar
Techdivine Creative Services
8097914439
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.