

SILICON VALLEY IMPACT 2015: Reinventing Corporate Social Responsibility

Executive Leaders Explore How Impact Enterprises, Investors and Entrepreneurs Are Accelerating Values Based Innovation, Profitability and Sustainability

SAN JOSE, CA, UNITED STATES, June 25, 2015 /EINPresswire.com/ -- On Saturday June 27, 2015 Silicon Valley Executives will be given the opportunity to explore how Impact Enterprises, Investors and Entrepreneurs around the world are outpacing US efforts to accelerate values based innovation and consciously leverage profits to create both shareholder value and a sustainable impact.

Presented by GAIA — The Global Accelerator for Impact and Awareness (www.GAIAaccelerator.com), and Dr. John G. Locke, CEO, Spiritual Impact Entrepreneur and author of the forthcoming book: "The Impact Entrepreneurship Movement: Change Your Thinking, Change Your Life, Change Your World", this live seminar promises an educational, inspiring and transformational experience for conscious corporate executives, private impact investors and portfolio managers interested in:

- The Impact Entrepreneurship Movement™
- Impact Investing and Values Based Innovation or
- Advancing Corporate Social Responsibility (CSR) programs at any stage of corporate development, whether seed/start-up, venture, growth, M&A, or mature and publicly-traded

Additional topics to be discussed Include:



Visit <http://GAIAaccelerator.com>



Dr. John G. Locke, CEO The Mystic Media Group and Founder of GAIA - The Global Accelerator for Impact and Awareness

Philanthropy and traditional Education have served as necessary evolutionary steps towards conscious global change, but will ultimately be insufficient to provide the capital or financial returns needed to generate positive and sustainable impact

- How more than 2000 leading, mission-driven companies and benefit corporations in the United States alone, are already leading the Impact Entrepreneurship Movement™ and leveraging Values Based Innovation to simultaneously create shareholder value and solve some of the world's most challenging social, environmental economic problems. (Hint: Doing good IS good business.)

Potential Impact Entrepreneurs and Investors will also discover:

- Where Impact Investors have invested the more than \$60 Billion (USD) currently under management today, how that number is expected to grow in 2015 and why they expect the market for impact investments to become increasingly competitive
- Which 15 key sectors Impact Investors have targeted for nearly \$6 Billion in new venture capital investment and the 4 specific sectors supported by Blue Lotus Ventures, the Evergreen Funding arm the Global Accelerator for Impact and Awareness
- An overview of how the world's first Benefit Corporations to make an initial public offering (IPO) and attendees' own enterprises align and score on the C.A.R.E.S. model and
- A chance to participate in the Corporate Nomination process for Impact Entrepreneurship Magazine's 2015 Top 10 Impact Brand Awards™

Dr. Locke will provide an overview of the new GAIA Business Accelerator Enterprise Consulting, Community Development and Impact Entrepreneur Certification Programs and how they can quickly and easily transform your enterprise into a successful, sustainable impact engine. Participants will also be walked through several case studies using his original C.A.R.E.S. Model for Conscious Corporate Development™ from his forthcoming book.

EVENT INFO:

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SILICON VALLEY IMPACT: 2015

How Impact Enterprises, Investors and Entrepreneurs Are Accelerating Values Based Innovation

Date: 27-Jun-15 to 27-Jun-15 10:00AM

Location: GAIA EXECUTIVE SEMINARS / San Jose, CA / United States

Category: Entrepreneurship, Finance & Investment Conferences & Trade Fairs

Advance Registration Required: For tickets visit <http://www.eventbrite.com/e/silicon-valley-impact-2015-tickets-17345324332>

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ABOUT THE PRESENTER:

Presented By John G. Locke, PhD

CEO, The Mystic Media Group (<http://TheMysticMediaGroup.com>)

Founder - The Global Accelerator for Impact and Awareness (<http://GAIAaccelerator.com>)

Dr. John G. Locke is the Author and Publisher of the GAIA Business Accelerator Series of entrepreneurial success books, transformational programs and inspirational media. For more than 30

years, he has consulted for and worked with Fortune 1000 corporations, Hollywood media giants, Silicon Valley startups, small to medium size businesses, social enterprises and leading universities around the world, helping them make millions of dollars from innovative products, services and joint ventures.

John has committed the next stage of his life to creating businesses as a “path of awakening” through global leadership of the Impact Entrepreneurship™ movement and creation of the Global Accelerator for Impact and Awareness (GAIA) - a new kind of business accelerator - dedicated to the creation of successful self-sustaining, highly profitable enterprises that service a social, environmental, economic or spiritual need and enabling their founders to enjoy the personal freedom, financial security, lifestyle and impact they dream of from anywhere in the world.

Global Change Begins With You... We hope to see you there...

Dr. John G. Locke
GAIA - The Global Accelerator for Impact and Awareness
+1 408-219-1619
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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