

Promote your Crowdfunding Campaign at www.best-crowdfunding-websites.com

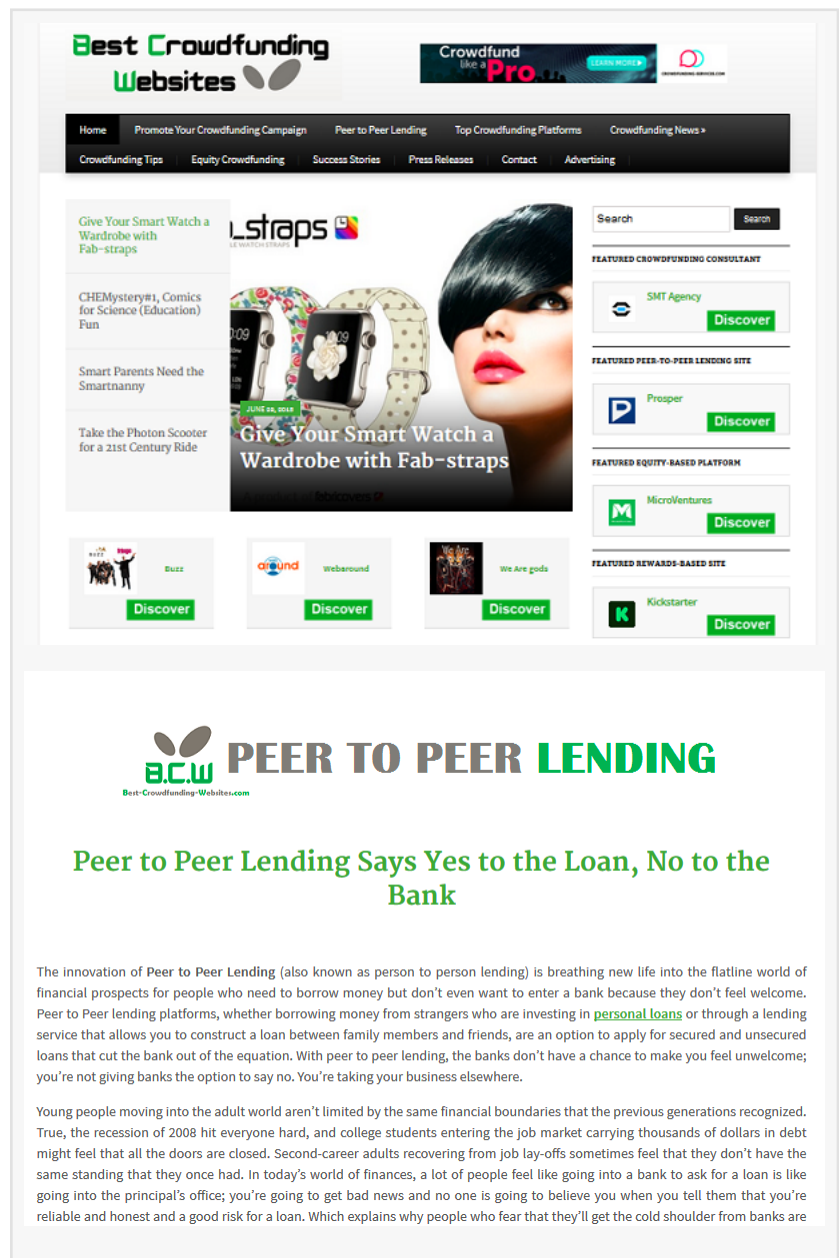
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[/EINPresswire.com/](http://EINPresswire.com/) -- Setting up a crowdfunding campaign can be a lot of hard work, and you want the world to know about it so that it will succeed wildly and fulfill all your dreams and more. One way to do that is to promote your Crowdfunding Campaign at www.best-crowdfunding-websites.com. Best Crowdfunding Websites features articles and press releases about crowdfunding campaigns. BCW, well-known to crowdfunding backers, is a great place to have an article or press release featuring your campaign.

BCW (Best Crowdfunding Websites) is powered by SMT Agency – a digital advertising company that specializes in promoting crowdfunding campaigns. Its success is based on the knowledge that well-placed articles and press releases far exceed the promotional ability of an ordinary advertisement. A well-written press release, for example, reaches a larger audience by bringing in added-value information about your campaign. These ideas can include your personal motivation for creating your product or service, your hopes and dreams about it, and how it might help others or fulfill a particular niche in daily living.

The website has a number of excellent features. These include featured articles about crowdfunding campaigns, press releases, information on how to promote your crowdfunding campaign, tips for running a successful campaign, information about Peer-to-Peer Lending and about Equity Crowdfunding, and (best of all) success stories. Each resource is can be easily reached through a resource bar prominently displayed on the Best Crowdfunding Websites homepage. Let's take a look at a few of these features.

[Promote Your Crowdfunding Campaign](#): A section giving practical advice on how to promote your



The screenshot shows the homepage of Best Crowdfunding Websites. The header includes the logo and navigation links like Home, Promote Your Crowdfunding Campaign, Peer to Peer Lending, Top Crowdfunding Platforms, and Crowdfunding News. A search bar is located on the right. The main content area features several featured articles and campaigns, including 'Give Your Smart Watch a Wardrobe with Fab-straps' and 'CHEMystery1, Comics for Science (Education) Fun'. There are also sections for 'FEATURED CROWDFUNDING CONSULTANT' (SMT Agency), 'FEATURED PEER-TO-PEER LENDING SITE' (Prosper), 'FEATURED EQUITY-BASED PLATFORM' (MicroVentures), and 'FEATURED REWARDS-BASED SITE' (Kickstarter). A large banner at the bottom promotes 'PEER TO PEER LENDING' with the headline 'Peer to Peer Lending Says Yes to the Loan, No to the Bank'. Below this banner is a detailed article about the benefits of peer-to-peer lending.

PEER TO PEER LENDING

Peer to Peer Lending Says Yes to the Loan, No to the Bank

The innovation of Peer to Peer Lending (also known as person to person lending) is breathing new life into the flatline world of financial prospects for people who need to borrow money but don't even want to enter a bank because they don't feel welcome. Peer to Peer lending platforms, whether borrowing money from strangers who are investing in [personal loans](#) or through a lending service that allows you to construct a loan between family members and friends, are an option to apply for secured and unsecured loans that cut the bank out of the equation. With peer to peer lending, the banks don't have a chance to make you feel unwelcome; you're not giving banks the option to say no. You're taking your business elsewhere.

Young people moving into the adult world aren't limited by the same financial boundaries that the previous generations recognized. True, the recession of 2008 hit everyone hard, and college students entering the job market carrying thousands of dollars in debt might feel that all the doors are closed. Second-career adults recovering from job lay-offs sometimes feel that they don't have the same standing that they once had. In today's world of finances, a lot of people feel like going into a bank to ask for a loan is like going into the principal's office; you're going to get bad news and no one is going to believe you when you tell them that you're reliable and honest and a good risk for a loan. Which explains why people who fear that they'll get the cold shoulder from banks are

crowdfunding campaign, because you could have the best product in the world – but it won't matter unless people know your campaign is in operation. At the end of the directions are links to SMT Agency – the digital advertising company that powers BCW, and to Crowdfunding Services – a company that will help you set up and plan your campaign.

Peer-to-Peer Lending: A well-written explanation of the intricacies of Peer-to-Peer Lending. It explains when a Peer-to-Peer loan might be better for a borrower than a traditional bank, how such loans are set up and both lender and borrower requirements. It also discusses some legal technicalities, such as eligibility for residents of certain locations. On this

page are links to Prosper, Kiva, Lending Club and Zopa – all Peer-to-Peer Lending companies.

Top Crowdfunding Platforms: Eyal Bujvaj, of SMT Agency, estimates that there are more than 1000 crowdfunding platforms available to promote your campaign. Researching and considering all of them would take a lot of time. This section discusses users' options and some criteria for selecting particular types of crowdfunding platforms and the differences between them. Links are provided to Kickstarter, Indiegogo, Gofundme, and Pozible.

Crowdfunding Tips: If you want to know more about ways to make your campaign successful, read through these articles. Here are ideas about selecting and setting up rewards, presenting your product, and even how to mine successful campaigns for ways to run your own. The links on this page are to the variety of tips offered and quick links to recent campaigns.

Equity Crowdfunding: While not accepted by all financial communities, Equity crowdfunding is a rapidly growing aspect of world finances. It offers an alternative way for creative entrepreneurs to grow their business by offering shares. Before embarking on an equity crowdfunding campaign, be sure to check regulations in your area. BCW offers links to Microventures, EarlyShares, Growvc, and OurCrowd.

Success Stories: Everyone loves a success story. Being featured on BCW won't guarantee that your crowdfunder will meet its goal, but it sure does help! In this section are links to campaigns that did make their goals – some of them well beyond their dreams. If you are looking for examples to examine for features to make your campaign the Best, this is a good place to browse.

Press Releases: On this page, the crowdfunding campaigns are the stars. A Press Release is a longer article that lays out the hopes, the features and the aspirations of a particular campaign. Being featured on this page is an excellent way to promote your campaign.

Advertising: A section that quotes prices for various promotional bundles offered by SMT Agency. It also features links to success stories that have been promoted by the Agency.

Crowdfunding isn't an exact science. The success or failure of a particular campaign can be



How to Promote your Crowdfunding Campaign?

Knowing how to promote your crowdfunding campaign is the foundation of successful crowdfunding. You might have the greatest product since sliced bread, but if the rest of the world is perfectly content with a solid, unbroken loaf, you know that part of your job is introducing your market to their new best friend, the single slice. That's an exaggerated way to introduce the topic of crowdfunding promotion, but you can see why marketing is the key that unlocks the door to fund your project. That means that at least one month before you've launched the product, you must know how to market it. You want to begin the process by creating a marketing plan first, integrating different promotional efforts throughout the campaign's duration. Here are some easy-to-follow [crowdfunding tips](#) that can add dazzle to your campaign.

A 30-day project plan that outlines when the project is to begin, how much money you hope to receive in daily pledges, and at what stages you intend to update your audience on your project will keep you on target. Do you have a Twitter and Facebook account for your project? If you didn't, you do now, right? Social media enable you to connect with similar online forums to discuss your project.

The first step to [promote your crowdfunding campaign](#) is to make it donor-friendly. Simple techniques like including your campaign link in your email signature and social media bios can make your campaign more accessible to the people with whom you interact.

influenced by many factors – including the newest fads in clothing, food or personal views that are making the rounds of social media. However, by enlisting the aid of experienced publicists, writers and advertisers can make a huge difference in the chances for your crowdfunding campaign. On Best Crowdfunding Websites your success is our success – it is our goal to give your crowdfunding campaign the very best possible shot at succeeding beyond your wildest dreams. We can't predict the latest fads or fancies – but we can help you to cash in on them.

One of our favorite words is “funded.” When that word shows up on a campaign we have helped to promote, it is the best feeling in the whole world because it means that our teamwork – you, the campaign owner, and us, the promotional team – has meshed in that perfect way that leads to a successful crowdfunding campaign.

You can always be sure that when you promote your crowdfunding campaign at www.best-crowdfunding-websites.com your success is our primary goal. More than that, through promoting your campaigns, the team at BCW are part of a creative community that is bringing a continual flow of new ideas, products and inspired works of art into realization. Keep up the good work, crowdfunders! We will do our part by letting the world know about all the wild, wonderful and even wacky ideas and products that you are creating. Promoting crowdfunding campaigns is like reading a great book, where every page turned is a surprise and you never know what will happen next. With so many wonderful ideas, there does not have to ever be an ending.

About:

Best-Crowdfunding-Websites.com is the most trusted source for news and Information about the Crowdfunding Industry. Find trustworthy crowdfunding websites and crowdfunding services providers and discover the hottest crowdfunding campaigns. BCW provide a deep analysis of Rewards-Based Crowdfunding Platforms, Equity-Based Crowdfunding Sites and Peer-to-Peer Lending Sites.

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