

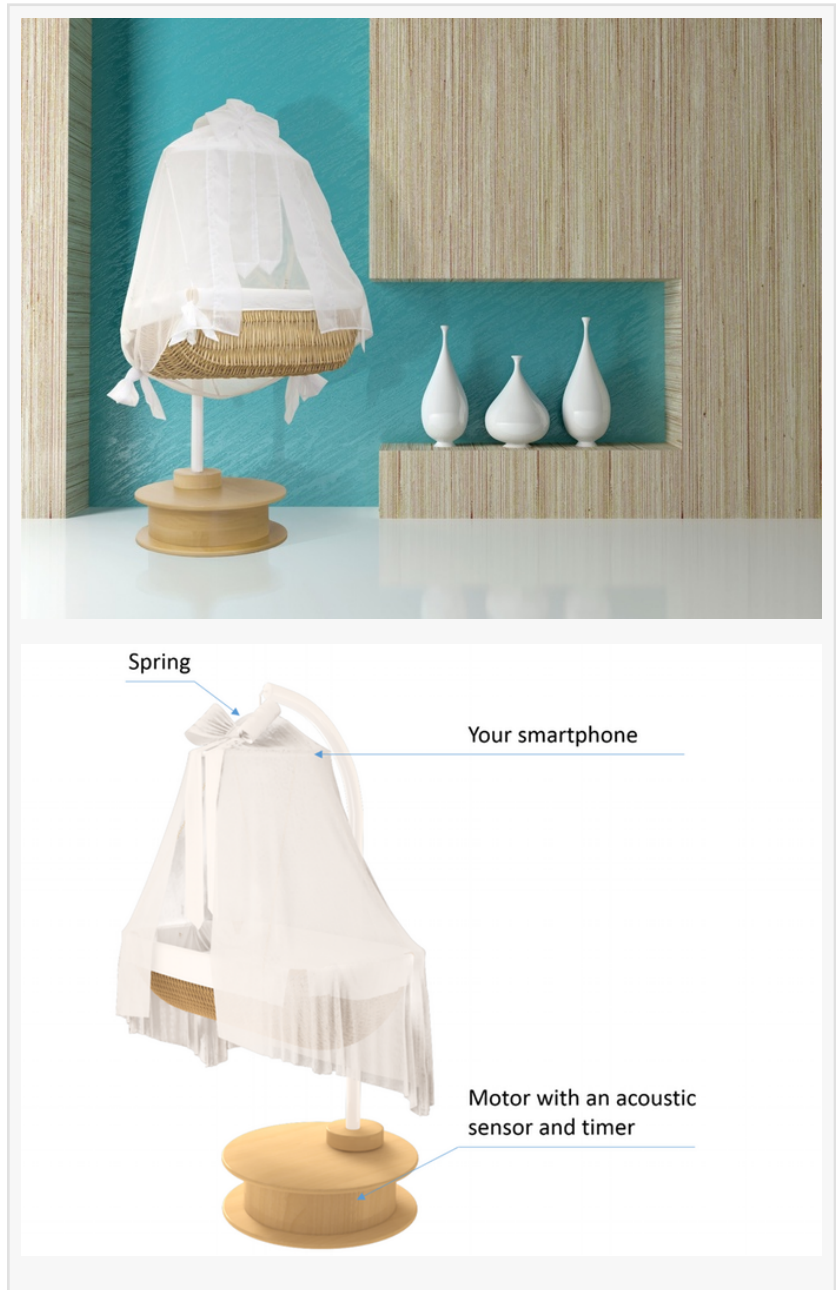
Not Mary Poppins, But...

BERLIN, GERMANY, June 30, 2015 /EINPresswire.com/ -- Smartnanny is not Mary Poppins, but it could be a life-saver for you, your relationship and perhaps even for your baby. Smartnanny is a bassinette that is constructed on a motorized, sound-sensitized base. When your baby cries, the bassinette is gently rocked and your little one's favorite music is played. If your baby is simply restless, the gentle motion and the soft sounds can quickly put him or her back to sleep. If baby is hungry, needs changed or won't go back to sleep, Smartnanny sounds an alarm on the parents' phone. If a second smartphone has been placed on the side of the bassinette with the baby, a [parent can talk softly to the baby](#). Sometimes a parental voice is all that is needed to reassure a little one.

Of course, if none of these things work, then someone – mom or dad – is going to have to get up and see about the baby. Smartnanny doesn't change diapers, dispense milk or formula, or check baby's temperature. It will develop recognition of a range of cries, within up to 90% accuracy, to enable notifying parents when something out of the ordinary has happened. Smartnanny is a technology tool that can help make parenting easier, but it is not a substitute for a real human being who can hold the baby, assess the situation and find ways to make it better.

It is the perfect answer for the little one who has gotten day and night mixed up, and thinks that 2:00 am is playtime or the restless sleeper who just needs a little reassurance before falling back to sleep.

Smartnanny can be a [real boon to young families](#). Getting used to the responsibility of caring for a new life is challenging. A newborn baby needs attention about every 2-3 hours around the clock in the first weeks of life. As he or she matures, the time between feeding, diapering, rocking and cuddling grow longer until by about two months of age, he or she should be sleeping for about six consecutive hours during a night. Until then, the parents become really tired – it is a huge relief to them to actually get those six consecutive hours of sleep. Some babies don't reach that milestone quite on schedule.



Smartnanny encourages the restless sleepers and night owls to go back to sleep without unduly disturbing their sleeping parents.

Being tired all the time can put a real strain on relationships between parents. Tired adults tend to snarl at each other, and can sometimes even become impatient with the baby. Shaken baby syndrome is most likely to occur when a parent is tired, sleepy and pushed beyond his or her limits of endurance. Smartnanny might be able to tip the balance back toward successful familial relationships between parents and between parent and baby.

“Might be able to” is the operant phrase because Smartnanny was just invented in 2012. Although most people who have tried it love the product – including the inventor, who created it to help care for his own son as an infant – no scientific studies have been done to test the product. There are, however, a plethora of satisfied customer comments praising Smartnanny.

The Smartnanny [Kickstarter crowdfunding campaign](#) will facilitate mass production of Smartnanny, and will

fund further development of the product. Rewards for contributing to this Kickstarter begin at €9.00, with a free Smartnanny software app. At €399, you will receive a Smartnanny – this early bird special gives a 60 percent saving on the planned retail price. Top contributors will be able to select a color for their Smartnanny, and have baby’s name placed on it.

If you are a parent, grandparent or even some other family member related to a young couple with a new baby, this is a crowdfunding campaign in which you might have a vested interest. Parents and grandparents of the tired couple no doubt remember their own first days with Baby. Smartnanny isn’t the perfect solution for every baby. Each infant is a unique person with likes and dislikes – even the ones that are only a few hours old. Smartnanny is not Mary Poppins, but it could save a relationship or even a life.

About: Valeriy Luginin is the inventor and founder of Smartnanny (www.smart-nanny.com). He developed the prototype when his own son was a baby, and was sleeping one to two hours per night. Since he was working at an engineering job in another city, this was the way that he developed to help his wife. He then made Smartnannies for friends – who praised it, and suggested that he offer it to the world.

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