



Customer Magnetism Launches Social Media Sizing Guide

Digital and social marketing leader creates social media cheat sheet.

VIRGINIA BEACH, VA, USA, June 30, 2015
/EINPresswire.com/ -- Full service digital and social marketing agency, [Customer Magnetism](#) has launched the [Ultimate Social Media Sizing Guide](#). This resource is an interactive infographic demonstrating the proper image sizes for all social media channels including cover photos, profile images, and ad size requirements.



The guide includes downloadable PDF and PSD templates that serve as a sizing point of reference for different social platforms including Facebook, Google+, Instagram, Twitter, Pinterest, LinkedIn, and YouTube. Graphic designers, social media managers, and other content team members can now quickly and easily create images optimized specifically for each channel using these templates.

Customer Magnetism's cheat sheet not only gives you exact measurements for images, but also includes brief explanations of what will be visible on the page and suggestions as to where you should include key elements.

"It's an easy-to-view resource for social media teams to best create content that shows the full image and messaging," said Vicky Simpson, Director of Content Strategy at CM. "Plus, graphic designers can use the templates to easily recreate images for every social channel, cutting down on the guess work and re-sizing images over and over again."

CM has created this resource as a part of their on-going efforts to help brands stand out from the competition by producing unique and captivating content. It is available for free on CM's website.

To view the interactive infographic visit, <http://www.customermagnetism.com/ultimate-social-media-sizing-guide/>

About Customer Magnetism: Located in Virginia Beach, Virginia, Customer Magnetism (<http://www.customermagnetism.com/>) is an award-winning, full-service digital and social marketing agency offering a wide range of inbound marketing services. Established in 2000, CM specializes in creating engaging and magnetic content such as infographics, blog posts and white papers, as well as managing pay-per-click advertising and social media campaigns.

Press release courtesy of Online PR Media: <http://bit.ly/1KncYiS>

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