

The Hardwood Flooring Stores Relaunches Twitter Account

The Hardwood Flooring Stores has relaunched its Twitter account @hfsdeals in June.

TORONTO, ON, CANADA, June 30, 2015 /EINPresswire.com/ -- The Hardwood Flooring Stores has relaunched its Twitter account @hfsdeals in June. While the account has been in existence since 2012, this new campaign is designed to introduce new fans to the company and let current fans know about new products and great deals.

Decorators and interior designers, builders and homeowners will all enjoy following this account to see news about new types of hardwood, new colors and the latest trends in home design that feature hardwood floors. A little bit of fun and humor is included along with photos of amazing floors and incredible rooms.

Established in 1977, The Hardwood Flooring Stores has become the largest supplier of hardwood floors in Canada. This family-owned business specializes in both hardwood and laminate flooring with excellent value. The company partners with manufacturers from around the world, including Europe, Asia and South America.

The Hardwood Flooring Stores provides a wide variety of flooring options, including both genuine hardwood and engineered wood. These products may be nailed, glued or floating and are ideal for all parts of the house, depending on the product selected. The choice of woods is just as varied, with options that include oak, maple, cherry and yellow birch.

The knowledgeable staff can help customers select the right [hardwood flooring in Toronto](#) for their homes. Floors are an essential part of an entire design scheme and can be chosen to add coziness or enhance the size of a space. They can make a room appear larger than it is and create a rustic or sophisticated space.

The relaunched Twitter account is just another way that The Hardwood Flooring Stores can reach customers with information about clearance specials, special discounts and great deals. Tweets will also provide them with valuable advice about enhancing the look of their home through hardwood floors. Ron Anders of The [Hardwood Flooring Stores in Toronto](#) is excited about the relaunch and what it means to customers.

"Design isn't stagnant; it is always changing. Our Twitter account is one way of showing customers the latest styles and colors and helping them make the right decisions for their homes," he says.

Followers who like the designs they see on the Twitter account can visit The Hardwood Flooring Stores at one of their two showrooms in Toronto and Burlington. No appointment is needed. Just stop by and enjoy complimentary coffee or tea and browse the products available in the comfortable



Affordable hardwood flooring and installation in Toronto, Burlington, Markham, Hamilton, and Oakville.

showrooms with [hardwood flooring experts](#) on hand to answer questions or assist with purchases.

Customers looking for the best choice in flooring material will want to consider hardwood for its natural beauty, durability and longevity, health benefits and value. Choosing hardwood flooring in Toronto for a home ensures that homeowners increase the worth of the home whether choosing to sell or continue living there. Since choosing the right hardwood floor can be difficult because of the numerous selections available, viewing photos of floors as part of entire room design can help customers see the potential and make the right choice.

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