



BluePay Enables JavaScript Encryption

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NAPERVILLE, IL, USA, June 30, 2015 /EINPresswire.com/ -- Leading E-commerce merchant transaction processing provider, [BluePay](#), is pleased to offer a new JavaScript library known as BluePay.js. BluePay.js allows customers to integrate payment acceptance directly into their JavaScript applications. This is accomplished by sending payment information directly to BluePay's servers via an asynchronous browser request; sensitive payment account data never enters the merchant's server. The library is an alternative option to a secure hosted payment form (SHPF).

There are several reasons why a merchant would choose BluePay.js over an SHPF. One of the primary reasons is the ability to build and host your own payment page, giving merchants complete control over their users' experience without directly handling sensitive customer data required to make a payment. The BluePay.js library lets a merchant collect the data and encrypt it before sending it directly to BluePay for processing. Because merchants use their own servers, this library also allows merchants to efficiently make updates or changes to their applications, while removing the need to handle payment account information directly.

"At BluePay, we listen to our merchants and partners and work towards developing products that make processing payments faster and more efficient," commented Tim Trench, EVP of Product at BluePay. "Several of our partners reached out to us about a JavaScript library as an alternative to an SHPF. This solution is ideal for a merchant that possesses a technical know-how for hosting their own form. BluePay is targeting the solution to companies who can support the development and provide a secure hosting environment so that their customers' sensitive payment data isn't compromised."

Trench continued, "We provide multiple solutions for E-commerce merchants to process payments securely. By adding the BluePay.js library to our secure payment gateway, E-commerce merchants can choose between existing shopping cart plugins, SHPF templates, custom SHPFs, or hosting their own payment page securely in JavaScript."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for enterprise, small, and medium-sized businesses in the United States and Canada. Through physical POS, online, mobile interfaces, and software integration, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, New York and Toronto. For more information, follow on [Facebook](#), Google+, [Twitter](#), and LinkedIn, or visit www.bluepay.com.

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