

Telecom IT Services Market Segment Forecasts up to 2020, Research Reports- TransparencyMarketResearch

Transparency Market Research Report Added "Telecom IT Services Market" to its database.

ALBANY, NEW YORK, USA, July 1, 2015 /EINPresswire.com/ -- The telecom sector is currently witnessing a rapid rise in competition among the telecom operators which in turn is affecting its profitability and growth. Decline in average revenue per unit is also impacting the telecom industry. Telecom operators are under constant pressure to manage their capital expenditures in network deployment to reduce their operating costs. IT service providers help telecom operators achieve these goals. Thus, the market has currently observed telecom operators outsourcing value-added services comprising content services, next generation communication services and commerce services to IT service providers. This helps telecom operators to curb their operating

expenses. Outsourcing will facilitate the telecom operators to dedicate more efforts towards revenue generating activities, such as customer acquisition. Thus outsourcing is a very crucial development without which the telecom operators would lose revenue in both; marginalization of bearer services (voice and data) and other Value Added Services (VAS). [Telecom IT services](#) offered by IT service providers to telecom operators enables the operators to function their business more competently. IT services facilitates telecom operators to deliver the telecom services efficiently and effectively. Moreover, IT services enable operators to understand customer expectations and thus reduce customer churn by enhancing customer service. Increasing need to remain competent and rising financial pressures faced by the telecom operators are the factors driving the [telecom IT services market](#).

Browse Market Research Report on Telecom IT Services Market:

<http://www.transparencymarketresearch.com/telecom-it-services-market.html>

Telecom IT services market offers a wide variety of solutions such as customer relationship management, mobile commerce, enterprise mobility, network management, supply chain management, operations support system and business support systems.

Moreover, the operator portfolio is getting complex mainly due to mergers and acquisitions in the industry. For instance, the takeover of Mobilink Telecom by Broadcom and Bellsouth by AT&T Inc. Integration of the new infrastructure with the exiting operating infrastructure is a challenge to the industry. The telecom operators lack the proficiency required to integrate complex operating infrastructure. Thus to reduce this degree of complexity pertaining to issues related with integrating network and services, telecom operators partners with IT service providers. Increasing cost pressure, decreasing profits and extensive competitive rivalry are some of the factors that have compelled



telecom operators to reach to the IT service providers to optimize their business processes.

High capital expenditure needed for IT services and constantly changing government regulations are inhibiting the growth of this market. These factors have resulted in a reduced investment in this market and have proved to be a major hindrance affecting its development. Top players such as Huawei Technologies Co. Ltd. and IBM Corporation dominate the global Telecom IT services market. This dominance is threatened by emerging technologies such as [Software Defined Networks](#) (SDN) and Network Function Virtualization (NFV). Features such as flexibility, virtualization, network automation and orchestration associated with these technologies are expected to create potential opportunities for the telecom IT services market in near future.

Some of the major players in the telecom IT services market are Accenture Plc., Amdocs Limited, Alcatel-Lucent S.A., Capgemini S.A., Cognizant Technology Solutions, Telefonaktiebolaget L. M. Ericsson, Hewlett-Packard Company, Huawei Technologies Co. Ltd., IBM Corporation and Oracle Corporation.

Inquiry Before Buying:

http://www.transparencymarketresearch.com/sample/sample.php?flag=B&rep_id=3864

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

- North America
- Asia Pacific
- Europe
- Rest of the World

This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure
- Market projections for upcoming years

This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter's five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

About us

Transparency Market Research (TMR) is a market intelligence company providing global business research reports and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision-makers.

TMR's experienced team of analysts, researchers, and consultants use proprietary data sources along with various tools and techniques to gather and analyze information. Our business offerings represent the latest and the most reliable information which is indispensable for businesses to sustain their competitive edge.

Latest Press Release Reports: <http://www.transparencymarketresearch.com/press-releases.htm>

Latest Articles Reports: <http://www.transparencymarketresearch.com/articles.htm>

Contact Us

Mr. Nachiket Ghumare

Corporate Office:

State Tower,

90 State Street,

Suite 700,

Albany NY – 12207

United States.

Tel: +1-518-618-1030

Email: sales@transparencymarketresearch.com

Website: <http://www.transparencymarketresearch.com>

Mr. Atil Chaudhari

Transparency Market Research

+1-518-618-1030

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.