

# Vicon Announces New APAC Sales Vice President

*To better manage our growing business in southeast Asia, Vicon has hired Lawrence de Guzman as APAC VP.*

HAUPPAUGE, NEW YORK, UNITED STATES, July 1, 2015 / EINPresswire.com/ -- Vicon Industries, Inc. (VII: NYSE-MKT) (“Vicon”), trusted designer and producer of video security systems and high-performance IP cameras, today announced the addition of Lawrence de Guzman to better manage our growing local business in southeast Asia. [Mr. de Guzman](#) has been hired as VP APAC reporting to Bret McGowan, Sr. VP Sales and Marketing and will be stationed in Singapore.

Mr. de Guzman has an extensive background in international sales and marketing, as well as senior management for high-tech, high-growth companies. He brings a wealth of experience, having been a business driver within the IP Video Surveillance and Management industry. Prior to joining Vicon, he held increasing important roles at Milestone Systems, most recently as Director of Global Key Accounts, Verticals and OEM Sales and Sales Operations. Prior to Milestone, he was Global Marketing Director and Managing Director Asia Pacific for Axis

Communications. He has lived and worked worldwide, Europe (over 13 years total in Scandinavia), Asia (9 years based in Singapore) and the US, where he is originally from (Southern California). Lawrence has an Executive MBA from California State Hayward/East Bay and a Business Administration degree with a Computer Information Systems focus from Cal State Dominguez Hills in the USA.

“

I look forward to joining Vicon and contributing to significant

Mr. de Guzman commented, “I look forward to joining Vicon and contributing to significant growth in Asia Pacific. Together, we aim to apply innovation and a collaborative ecosystem in creating true value-add for increased growth and profitability



Lawrence de Guzman



for our partners.”

“We are excited to have such an accomplished professional leading our sales effort in the APAC area and I look forward to working with him,” stated Bret McGowan, Vicon Sr. VP Sales and Marketing.

You can contact Mr. de Guzman directly or visit our [website](#) for further information.

Michelle Sepanski  
Vicon Industries, Inc.  
+1 631.952.2288  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.