

# SKOWT – Helping New Music Talent Shine

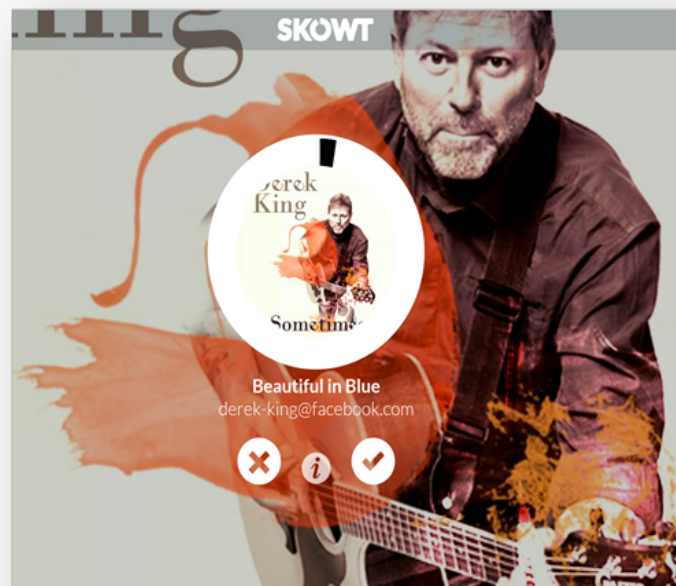
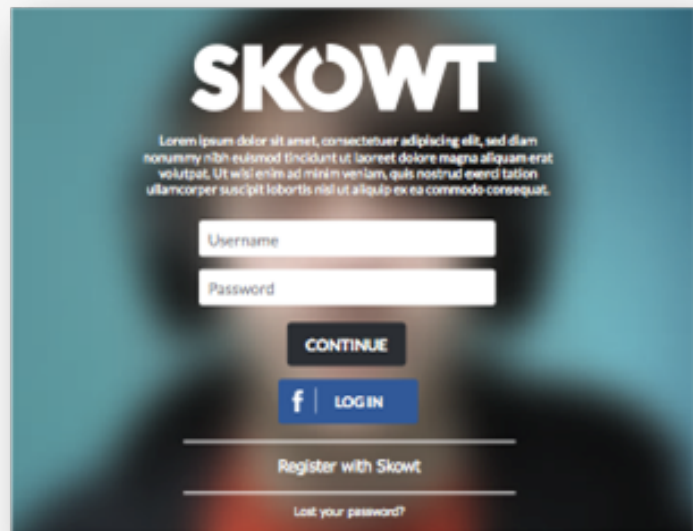
*SKOWT is a brilliant new venture that helps give recognition to unsigned musicians*

LONDON, UK, June 1, 2015

/EINPresswire.com/ -- SKOWT is a brilliant new venture that helps give recognition to [unsigned musicians](#) around the world. SKOWT helps connect unsigned artists with the biggest target markets most relevant to their needs – streaming music fans and A&R/Licensing Managers.

The platform is highly interactive with artists from a wide range of genres represented. The platform is free to register on and provides for a much better and faster introduction of new music to fans – while at the same time creating a chart which quickly gives insight into the most listened to tracks, helping A&R/Licensing Managers as well as media platform owners get in touch with talented unsigned artists. Think Tinder meets Pinterest for music!

So what are the features? If you're a music fan, the site allows you to filter by your genre preference which in turn presents you with selected playlists that allow you to discover new music by new artists. If you like the track, you can listen to the full track or hit the Like button before the end of the song, and then the next track loads. Don't like the song? There's a Dislike button which will allow for the next track to load!



Based on the most listened to tracks as well as the most liked and disliked tracks, SKOWT builds a top 10 chart which is then shared with Music & Licensing Managers who can then connect with the artists behind the music to discuss potential partnerships. It's highly innovative and, as they state, SKOWT are not only introducing new talent, "but also market testing it as the charts are based on the

fans' preference." Their mission is clear: they want fans to be able to enjoy streaming new music for free and for music and licensing managers to be able to easily discover the next big talents. Check them out!

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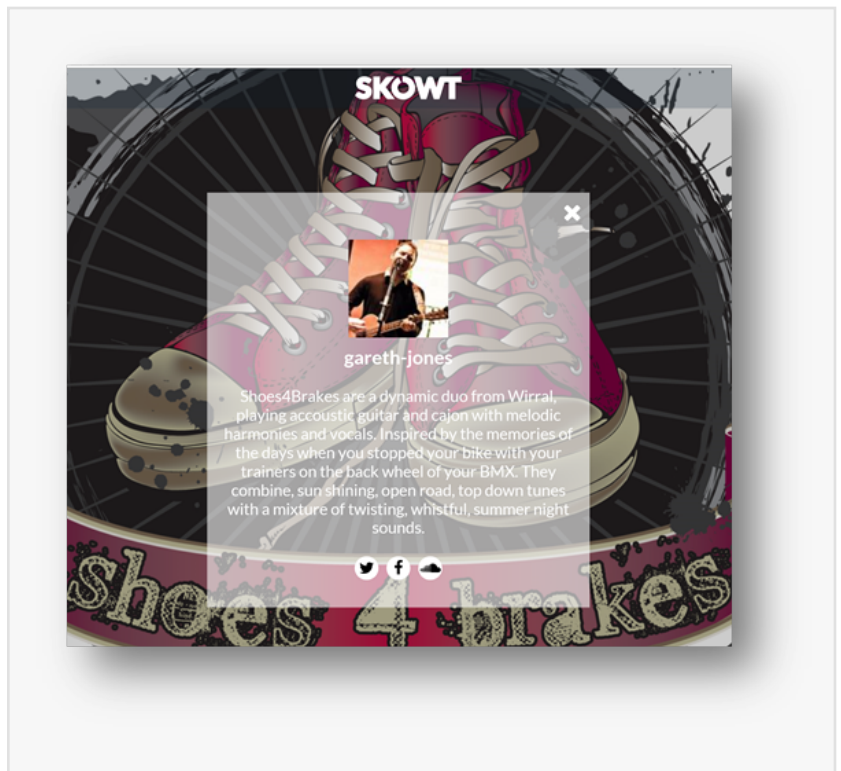
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