

# India Based Startup to Launch the World's First Completely Online Pre-IBDP Course.

*Basecamp, Callido Learning's first product, is set to launch worldwide this July. It builds crucial 21st century skills through personalized online learning.*

MUMBAI, MAHARASHTRA, INDIA, July 3, 2015 /EINPresswire.com/ -- Callido Learning is an

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*Madhu Agrawal*

educational technology startup founded by young entrepreneurs from Brown University and the University of Warwick. Callido's first product, Callido Basecamp - an online preparatory course for students entering the IB Diploma— is launching worldwide this July.

The IB Diploma Programme (IBDP) is one of the most challenging and rigorous pre-University programmes. Worldwide, however, students struggle to cope with the transition to an application-oriented curriculum like the IB, especially when they come from content-oriented curricula

like the GCSE in the UK, the ICSE in India, or others.

Madhu Agrawal, co-founder of Callido Learning, cites an IB Diploma Coordinator in the UK, who admitted to her, “The skills gap is very real. Usually, students reach the skill level they need when starting the Diploma Programme only after spending an entire year in the programme.” Callido's offering aims to plug this gap.

Ms. Agrawal is an ex-IB student herself and has recently moved back to India after working as a solicitor with a Magic Circle law firm in London. In a brief conversation, she shared Callido's motivation for launching this programme: “Due to the intensity of the Diploma Programme, IB teachers around the world bemoan their inability to cover the syllabus and develop the required skills at the same time. Basecamp seemed like a natural solution.”

Callido Basecamp equips students with the key skills they need to excel in the IB Diploma. The skills that the course focuses on were extensively researched and were derived from IB-prescribed guidelines for the highest level of achievement in each subject. Basecamp develops students' critical thinking, research, communication and time management skills and provides other resources to help navigate the IBDP learning experience.

The company has adopted an inquiry-based pedagogy for skills development, which mirrors the approach adopted by the IB itself. The course is designed by leading names in the IBDP teaching community, IB examiners and DP Coordinators, making it a unique offering that the founders believe will gear students up for the programme and give them a significant, enduring advantage.

“Basecamp is structured in a very interactive way that will keep students engaged and will help them build critical skills through immersive scenarios and challenging exercises. The online platform makes it flexible – take it anywhere, anytime. Rewind, retry, and explore at your own pace. The data analytics

and personalized reports will allow students and parents to track progress,” says co-founder Chinmaya Kulkarni, who takes pride in teaching 21st century skills with the fun and power of tech platforms. “It prepares students for careers that don’t even exist today”.

This view is echoed by Mike Nicholson - Director of Undergraduate Admission at the University of Oxford: "We are very keen on students who have been well supported through the online learning experience. Students who have been tutored, you know that's actually very good proxy for the experience as when they come to Oxford."

The subscriptions to the course are now open and interested students can visit the website- [www.callidolearning.com](http://www.callidolearning.com) for more information.

Madhu Agrawal  
Callido Learning  
+919819887003  
email us here

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