

Emaar MGF organizes annual Blood Donation Camp with Indian Red Cross

Employees turn out in big numbers to celebrate the joy of giving

GURGAON, HARYANA, INDIA, July 3, 2015 /EINPresswire.com/ -- India's leading real estate developer Emaar MGF, in continuation with its philosophy of 'Welfare for all', successfully organized a blood donation camp today at its corporate office in Gurgaon. The camp, which forms a regular part of Emaar MGF's corporate social responsibility initiatives, was organized in association with Indian Red Cross Society (IRCS), the leading ISO 9001:2008 certified blood bank in India.

Blood donation, being amongst the noblest of causes, has been incorporated as one of the customary initiatives in the Emaar MGF social activity calendar and was promoted internally through various communication channels including the Company intranet to invite maximum number of participants. The camp witnessed an overwhelming participation from senior management and employees marking the event as a major success.

Thanking all the employees for being a part for this drive, Arman Chaudhary, Head- Human Resources, Emaar MGF, said, "Blood donation is a virtuous initiative adding years to the lives of the persons receiving the drops of hope. Even with advancement of technology, blood cannot be manufactured as yet, and can only be bestowed to save people's lives. We would like to appreciate the enthusiasm of our employees in committing to this cause which greatly adds to overall community

development. This further reaffirms our philosophy of thinking beyond our business and contributing to the society around us. We express gratitude to the blood donors and will continue to associate with Indian Red Cross Society for such forthcoming engagement initiatives."



Known for offering premium quality projects to its patrons, Emaar MGF regularly conducts several social engagement initiatives. The company recently celebrated events such as World Environment Day and National Safety Day & Week, alongside organising the annual blanket distribution drive across its project sites pan-India. It held health camps for its site workers on World AIDS Day, and awareness sessions on World Quality Day. Other activities like gift distribution to children of construction workers, tree plantation drives, etc. are a regular part of company's calendar. It also runs Mobile Crèches for children of site labourers taking care of their education, nutrition and health. Moreover, Emaar MGF has contributed to various relief funds for natural calamities like floods and earthquakes; in addition to associating with NGOs working in the field of disability, education and healthcare.

About Emaar MGF

Emaar MGF is a joint venture between MGF Developments Ltd and Emaar Properties PJSC, Dubai. The Company has been instrumental in bringing one of the largest FDI in the Indian real estate sector. Headquartered in New Delhi, the Company started operations in India in mid-2005 and is engaged in Residential, Commercial, Retail and Hospitality projects across India. The Company is driven by its mission to develop and deliver unique integrated lifestyle and work place environments and planned developments and to be recognized as a responsible corporate citizen and an employer of choice. Emaar MGF is constructing master planned developments including residential, retail and hospitality properties to provide fully integrated self contained communities. For more details please visit <http://www.emaarmgf.com/>

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