

Food Encapsulation Market Estimated to Reach US\$ 5,464.6 Mn by 2020

Consumer awareness about healthy food products and advancement in encapsulation technology are expected to boost the food encapsulation market.

VALLEY COTTAGE, NEW YORK, UNITED STATES, July 6, 2015 /EINPresswire.com/ -- The global [food encapsulation](#) market will expand at a compound annual growth rate (CAGR) of 9.4% during the forecast period 2015-2020, and reach a valuation of US\$ 5,464.6 Mn, according to a research report by Future Market Insights (FMI). The report titled, "Food Encapsulation Market: Global Industry Analysis and Opportunity Assessment 2015-2020", provides key insights on the prospects of food encapsulation market during the next five years.



Consumer awareness and subsequent demand for healthy packaged foods is anticipated to boost the food encapsulation market during the forecast period. According to FMI, consumers are paying more attention to nutritional value, taste, flavour, and texture of food products, and this has prompted companies to incorporate advanced food encapsulation technology in their manufacturing process. Demand for clean label products is also anticipated to boost the food encapsulation market during the forecast period.

The food encapsulation technology is broadly segmented into physical and chemical. Physical encapsulation technology includes emulsification, spray drying, spray chilling, fluid-bed coating, centrifugal extrusion, and 'others'. Currently, physical technology is predominantly used for food encapsulation, accounting for nearly 79% of market share.

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The chemical food encapsulation technology includes coacervation, freeze drying, supercritical fluid technique, nanoprecipitation, liposomes, and 'others'. FMI estimates the chemical technology segment to expand at a CAGR of 10.1% during the forecast period 2015-2020.

On the basis of core material, the food encapsulation market is segmented into,

- Flavouring agents
- Acids, bases, and buffers
- Lipids
- Enzymes and microorganisms
- Amino acids and peptides
- Vitamins and minerals

- Antioxidants (artificial sweeteners and leavening agents)
- 'Others'

Among these, use of technology in encapsulating vitamins and minerals is robust, with this segment anticipated to account for nearly 40.7% of the total food encapsulation market by 2020. FMI estimates this segment to expand at a CAGR of 9.7% during the forecast period. On the other hand, FMI projects the flavouring agents segment to expand at CAGR of 10.5% and reach a valuation of US\$ 1,677.4 Mn by 2020.

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On the basis of wall material, the food encapsulation market is segmented into carbohydrates, proteins, and lipids and waxes. Among these, the demand for protein as a wall material is anticipated to witness increased demand in the near future, with FMI projecting it to expand at a CAGR of 10% during the forecast period 2015-2020.

The key application segments of food encapsulation technology are,

- Dietary supplements
- Functional food
- Bakery products
- Confectionary
- Beverages
- Frozen products
- Animal nutrition
- Dairy products
- Others

Among these key end-use application segments, use of encapsulation technology is anticipated to be robust in dietary supplements, functional food, bakery products, and confectionary segments. These four segments are anticipated to account for nearly 70.9% of the global food encapsulation market by 2020.

FMI estimates the functional food segment to expand at a CAGR of 10.8% during the forecast period, whereas the bakery products segment is anticipated to grow at a rate of 10.2%.

For more insights on the Food Encapsulation Market, you can request a sample at
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Asia Pacific Anticipated to Emerge as a Key Region for Food Encapsulation Market

Increasing demand for healthy food products from the burgeoning middle class in Asia Pacific is anticipated to provide an impetus to the food encapsulation market in the region. The key stakeholders in the food encapsulation market are looking to tap into new markets, and Asia Pacific is currently the most lucrative market as it is home to 60% of world's population. FMI estimates the Asia Pacific food encapsulation market to expand at a CAGR of 10.2% during the forecast period 2015-2020. North America, another key region for global food encapsulation market, is projected to account for 25.6% share by 2020.

The key players in the global food encapsulation market include Koninklijke DSM N.V. (ADR), Appvion Inc., Balchem Corp., TasteTech Ltd., Sensient Technologies Corp., Givaudan SA ADR, Symrise AG,

Aveka Group, Firmenich International SA, International Flavours & Fragrances Inc. and BASF SE S/ADR.

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Our research services cover global as well as regional emerging markets such as GCC, ASEAN, and BRICS. Our offerings cover a broad spectrum of industries including Chemicals, Materials, Energy, Technology, Healthcare, and Retail. FMI's operating model blends cross-disciplinary research experience to deploy in-depth, insightful and actionable research.

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