

Mike Edwards Joins 3DLT Board of Directors

3DLT, the leading provider of 3D Printing at retail, is pleased to announce that Mike Edwards has joined 3DLT's board of directors.

COVINGTON, KENTUCKY, UNITED STATES, July 7, 2015 /

EINPresswire.com/ -- Most recently, Mike was the head of global merchandising for Staples and was responsible for the merchandising strategy and new business development, assortment planning as well as the vendor programs for the retail, online, and contract sales divisions. He also managed the global private label group and innovation teams supporting divisions in 26 countries and generating over \$5 billion in sales.

Prior to Staples, Mike joined Borders in September 2009 as Executive Vice President, Chief Merchandising Officer, and was later appointed President and Chief Executive Officer of Borders, Inc. and President, Borders Group, Inc.

"Mike is a renowned talent in retail and we are thrilled to have him join 3DLT's board of directors," said John Hauer, 3DLT's CEO. "He brings a wealth of knowledge and experience in merchandising, eCommerce, store

operations and innovation, all of which we've found to be critical in the development of 3D printing at retail."

"I am excited to be part of 3DLT as I believe that 3D printing will be one of the revolutionary technologies that will have a profound impact on the world over the next ten years," said Mike of his board appointment.

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John Hauer, CEO 3DLT

Mike has received numerous accolades and awards for his work in retail, including recognition as a finalist for the prestigious E&Y Entrepreneur of the Year award.

Mike is a graduate of Drexel University and has worked for many well-known retail brands. He began his career with

3DLT



merchandising positions at The May Department Store Company and Target Corporation. He held management positions with CompUSA and Golfsmith, and later, as Executive Vice President, Operations, Mike was part of a turnaround team that returned fabric and craft retailer Jo-Ann Stores Inc. from near bankruptcy to profitability. Then, as President and CEO of Lucy activewear, Mike led the reinvention of the speciality retailer, taking it from just 10 stores and no e-commerce capability to over 60 stores and a successful web business.

Mike has served on many private and public boards throughout his distinguished career. In addition to 3DLT, he is currently a member of boards for a small retailer called Muttropolis and the Drexel University Close School of Entrepreneurship.

ABOUT 3DLT

3DLT provides a platform for 3D Printing As-a-Service. The system enables retailers to sell 3D printable designs and 3D printed products, online and in-store. 3DLT sources and curates content and manages production on behalf of its retail partners. The company also provides consulting services, helping retailers architect and deploy their own 3D printing services.

3DLT was launched in 2012 and is managed by a diverse team whose complementary skills include deep experience in 2D and 3D printing, retail, eCommerce, technology, sales, marketing, project and product management, logistics, operations, and more. 3DLT has been featured in Popular Science, TechCrunch and Entrepreneur Magazine, among many others.

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