

Rosy Toes Designs Thinks Ahead to Holidays, Sends LOVE Wristlets to 2015 NYC Holiday Press Gifting

Rose Toes Designs to gift its LOVE Wristlets to top media outlets at Consumer Products Holiday All-Press Gifting Event, in partnership with The Artisan Group®.

LAURA, OHIO, USA, July 8, 2015 /EINPresswire.com/ -- Rose Toes Designs (<u>http://www.RosyToesDesigns.com</u>) will gift its LOVE Wristlets to top media outlets at the 2015 Consumer Products Holiday All-Press Gifting Event, in partnership with The Artisan Group®, while its one-of-a-kind Dragon <u>Messenger Bag</u> will be showcased on display. The event takes place July 8, 2015 in New York City.

Each Artisan Group® gift bag will include a Rosy Toes Designs <u>LOVE Wristlet</u>, handcrafted from felted wool and embellished with the word "Love" in silk roving. The wristlets are soft, durable and perfect for an evening bag, everyday use or even a wedding clutch. The wristlets are ideal for gifting to individuals who enjoy



Handcrafted LOVE Wristlet from Rosy Toes Designs

having and using artisanal objects constructed with a creative eye and meticulous craftsmanship.

Fiber artist and designer Lucy Chapman, founder of Rosy Toes Designs, says she was inspired to create the wristlets for this exclusive gifting event because, "Love is a universal theme and especially pertinent around the holidays. I think the contrast of the shimmering silk against the fuzzy nature of the felted wool is not only beautiful, but reflects the tender yet sturdy nature of love."

The gift bag will be presented to magazine, newspaper and online editors, top bloggers, and TV, radio and online producers attending the event. Past attendees have included Allure Magazine, People Magazine, The Wall Street Journal, the L.A. Times, the New York Times, Ladies Home Journal, GQ and USA Today, among other publications.

The LOVE Wristlet is available to purchase at rosytoesdesigns.com and retails for \$65.00.

Showcased on display at The Artisan Group's exhibit will be a Rosy Toes Designs Dragon Messenger Bag, handcrafted from felted wool and lined with cotton lining. Of the messenger bag Chapman says, "I wanted to create something that really stood out—a true artistic statement piece that would be perfect for gifting to that special someone."

Chapman started the bag with an unusual dragon jacquard ribbon and the piece evolved from there. "There are bits of inspiration everywhere, from the large red and gold dragon on the body of the bag to the lining that is printed with a large oriental dragon to the strap covered with dragons. This bag is totally different from anything I've done before and I love how it turned out!"

Lucy Chapman is an accomplished fiber artist and has been creating handcrafted wool items, from

beanies, hats and wrist warmers to <u>small-tech accessories</u> and bags, since 2009. Her customers appreciate her attention to detail, from carefully chosen straps and linings to high quality hardware. She remarks, "Each piece is a work of art that is built to be used for a lifetime."

Rosy Toes Designs offers many appealing accessories for both women and men. Especially popular are its bird messenger bags, which are hand-needle felted with the purchaser's bird of choice.

Rosy Toes designs has participated in numerous giftings in partnership with The Artisan Group, including GBK's Luxury Gift Lounges for the MTV Movie Awards, the Primetime Emmy Awards and the Golden Globe Awards, and the Official Gift Lounge for the 46th Annual CMA Awards. In 2014, its Cherry Blossom Phone Wristlet was included in The Artisan Group's collaborative gift bag in honor of Earth Day, which went to some of Hollywood's most eco-conscious celebrities, including Jessica Alba, Emma Watson, Edward Norton, Drew Barrymore and Leonardo DiCaprio, among others.

The company's products are in the hands of Ryan Gosling, Genevieve Gorder and Carie Cucksey. Its elegant Alpaca Cuffs were chosen by Vogue UK as one of the "must have accessories of the season" and have been featured in Urban Farm Magazine. Read Rosy Toes Designs product reviews and testimonials on the Rosy Toes Designs website.

Rosy Toes Designs handcrafted accessories are available to purchase at RosyToesDesigns.com and select boutiques and juried art shows in the Ohio area.

To learn more about Rosy Toes Designs, visit RosyToesDesigns.com or contact Lucy Chapman using the Contact button. Become a fan on Facebook, Twitter, Instagram and Pinterest (@RosyToesDesigns).

For more information about The Artisan Group®, visit theartisangroup.org.

ABOUT ROSY TOES DESIGNS

Rosy Toes Designs (<u>http://www.RosyToesDesigns.com</u>) is the home of artisanal quality bags, blankets and fashion accessories handcrafted by fiber artist and designer Lucy Chapman. Rosy Toes Designs has been featured in Urban Farm Magazine, InStyle UK and Vogue UK. It has been included in The Artisan Group® celebrity gift bags for the MTV Movie Awards, the Primetime Emmys, the Golden Globes and 2014 Earth Day.

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