

RAIN RFID Alliance Strengthens Position at Successful Meeting

Holds successful meeting in Portland, OR USA and membership grows to 80 members

PITTSBURGH, PA, USA, July 8, 2015 /EINPresswire.com/ -- [RAIN RFID](#), the [UHF RFID](#) Alliance, held its most successful meeting to date in Portland OR, USA with 67 attendees at the two day meeting. The meeting was hosted by Intel, and included an open session with nine speakers followed by a members' only meeting.



The speakers' presentations discussed the use of RAIN RFID in the several different markets and included several sessions on the importance of security in RFID. The presentations included one from the National Security Agency (NSA) on their latest lightweight cryptographic solutions Simon and Speck. Following the presentation the RAIN board of directors agreed to sponsor the algorithms for submission to ISO for standardization.

A copy of the presentations may be found on the RAIN web site at <http://www.rainrfid.org/resources/rain-meetings/>

"The leadership of the RAIN Alliance was pleased to see such great support at the recent meetings," said Steve Halliday, president of the RAIN Alliance. "In 15 months we have seen the Alliance grow from nothing to 80+ members including industry giants such as Google, Intel, Motorola Mobility, NXP, and Zebra."

The latest members of the Alliance include:

- Clairvoyant Technology LLC.
- Embisphere
- Harting IT Software Development GMBH & Co KG
- Motorola Mobility, LLC a Lenovo company
- OES USA Inc.
- RFID Global Solutions, Inc.
- RR Donnelley
- Tagr Systems, Inc.
- TransparentPlanet

A full list of RAIN members can be found in the Member Directory on the RAIN website www.rainrfid.org/member-directory/.

About the [RAIN RFID Alliance](#)

The RAIN RFID Alliance is an organization founded in April 2014 to promote awareness, increase education and support the universal adoption of UHF RFID technology. RAIN members use the EPC Gen2v2 UHF RFID specification, incorporated into the IS/IEC 18000-63 standard. For more information, visit www.RAINRFID.org.

The RAIN RFID Alliance is part of AIM Global. AIM has served as the association and worldwide authority on automatic identification, data collection and networking in a mobile environment for over 40 years. AIM members are manufacturers, distributors, resellers and end-users of bar code, RFID, RTLS and mobile computing solutions. For more information, visit www.aimglobal.org.

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