

SMi (Group) Ltd. appoints new Director

Miles Dixon has been promoted to Director of SMi Group.

LONDON, UNITED KINGDOM, July 9, 2015 /EINPresswire.com/ -- [The SMi Group](#) today announced the addition of a new Director to its senior management



team. Miles Dixon joins the group as a vastly experienced conference professional who has lead teams in both Europe and the Middle East. Miles, formerly Managing Director at IQPC and Dubai World Trade Centre, joins SMi to help develop the company's presence in the Defence and Security sectors.

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This is a fantastic appointment to the senior management team

Dale Butler, Managing Director, SMi Group

Miles has over 10 years leadership experience in the conference and events business and will be focusing on developing and growing the company's defence business in the immediate future.

Miles commented on joining the SMi Leadership team: "The SMi approach to delivering outstanding content and true value to its customers is what separates this established

conference business from its competitors in the market. The power of face to face connections still remains the most effective way to do business and remains the core value proposition of the SMi Group, even in today's changing world of social media and virtual events. When meeting with Dale Butler and the other directors of the company, I immediately saw a synergy of thinking and a mutual passion for the conference industry.....I look forward to continuing to develop and create new event ideas and revenue streams for SMi and believe that the focus of the business on its customer delivery is a real differentiator."

According to Dale Butler, SMi Group's Managing Director, "This is a fantastic appointment to the senior management team. Miles brings a wealth of experience and knowledge which will help us deliver our short to medium term objectives and seriously grow the Defence and Security business over the next 5 to 10 years."

All media enquiries, contact Dale Butler on 020 7827 6044.

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About SMi (Group) Ltd.:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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This press release can be viewed online at: <http://www.einpresswire.com>

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