

Education tech start-up Notesgen gets funding.

Records 50,000 users, 10,000+ notes, 1000+ transactions from 20 countries in 4 months. Available on iPhone and Android Mobile App.

NEW DELHI, DELHI, INDIA, July 10, 2015 /EINPresswire.com/ -- As students, were you bothered to get the best notes from classmates in college? Being toppers, did your classmates stalk you to get your carefully prepared notes in school and college? Or did you ever frantically search for notes before exams or for a presentation which was due the next day? The practice of sharing notes has been around for hundreds of years and each campus or school has its own stories of 'solid' notes. But how convenient it would have been if you had the option of sourcing these 'very important' notes on your mobile at a mere cost of Rs 50 or Rs 100, that too from the best minds across India & around globe such as IIT, IIMs, MIT, Stanford, Harvard and many others.

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The company is now preparing to raise first round funding of about USD 5 Million to help it expand globally and hire talent.

Manak Gulati - Founder & CEO

Recently launched App Notesgen is an answer to all notes sourcing students and professionals and can be termed as a marketplace for notes sharing on all subjects. Available on both, [website](http://www.notesgen.com/) and mobile app, it is enabling students, educators, professionals and even institutions to share their self-prepared notes, typed notes, assignments, presentations, case-studies, blogs, researches, etc. in various categories, and sell them across the globe multiple times. Currently Notesgen offers 14 categories including Engineering and Tech, Law, Arts, Management, IAS, CA/CS, JEE, etc.

Speaking on the idea, Mr. Manak Gulati, founder, Notesgen said, “Notesgen is an idea that culminated from my experiences at schools and colleges. As we constantly used to search for notes from the toppers, which at times was easier, but sometimes became a challenge as they were reluctant to share their hard-work. So gradually, it just struck me that if these students were given a platform where they can share notes against a nominal price, that too, after seeing a preview of the notes, will make lives of the new generation easier. The highlight of the idea was when students from Top Engineering and B-Schools started sharing their notes which are very difficult to source. The quantum of knowledge that is exchanged through this brings new ideas, new learnings across student fraternity and even helps to create a social network. To date, we have received an encouraging response and we are very confident that it will just multiply in the coming years. Soon we are expecting teachers and professors to join and initiate sharing their content too.”

Enclosed below are the key highlights of the company:

- Launched in Jan 2015, Notesgen is a platform which is available through their website <http://www.notesgen.com/> and mobile app Notesgen
- Offers content on 14 categories including Science, Commerce, Arts, Law, Engineering and Tech, IAS, CA/CS, JEE, Management, Startups, Medical, etc. and more categories are being added regularly
- The mobile app is available on Apple and Android platforms free of cost from 30 June, 2015 and will

soon be launched for OS – Windows, Blackberry and also on tablets

- The buyer can search on the required topic on the app or website and from the relevant searches can see a 3 page preview of each contents and the price for download. Once judged and selected based on its usefulness, the buyer can pay the price to the seller and download the content on phone or computer which can be later viewed offline as well
- The notes and content are available at a mere cost ranging between Rs 50 and Rs 250 and are decided by the seller
- The user gets the benefit of NCash – a digital currency system, where they get NCash every time they register, adds their notes or make a purchase on Notesgen. It is like a cash back offer for performing activities on the app and lets the user get a walkthrough of the app and make a purchase before actually paying anything
- Till date, Notesgen has reported over 50,000 users, over 10000 notes and around 1000 purchases across 20+ countries in 4 months. The India based startup has made its way to users from more than 20 countries across the globe
- Due to its lucrative and innovative business model, Notesgen has attracted angel investments of USD 50,000 from Industry veterans - Satya (CEO of Career Launcher), Arvind Jha (CEO of Pariksha Labs), and Rajeev Saraf (CEO Lepton Software). Satya describes the initiative saying, “If a student can have access to student prepared notes from reputed institutions like MIT, Carnegie Mellon, IIT's, IIM's, or Stanford, it will be a great value addition”
- With the encouraging response, Notesgen aspires to scale up the operations significantly to become one of the top players in the education content area and attract further investments on the funding requirements
- Apart from Manak who is the brain behind Notesgen, the venture is spearheaded under a strong leadership of Roman Khan as Technology Lead implementing features which are driven by content and supplemented by Technology and Ankur Sharma as Operations Lead who also contributes extensively in product development.

The Notesgen Trio have created a huge bucket-list of innovative features in the pipeline, and are ready to disrupt the sector

Manak is the brain behind the venture and had started Notesgen solely and was later joined by his old friends. Driven by passion and innovation, Manak commenced operations in January 2015 after giving up lucrative job offers from top most MNCs like Infosys and E&Y (USA) to pursue his passion. His belief “the day you start thinking out-of-the-box, that’s day #1, when you actually start thinking” has been the key driver of the company and describes the culture within. He believes that Passion drives Innovation, and Innovation complements Passion and both are an integral part of Notesgen. He also reveals that Notesgen has a huge bucket-list of innovative features in the pipeline. Manak is an alumnus of Carnegie Mellon University where he completed his MS in eBusiness Technology. Notesgen is his second entrepreneurial stint started in Engineering days.

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This press release can be viewed online at: <http://www.einpresswire.com>

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