



# WISESEC RELEASES THE GENII: MOST COMPREHENSIVE UNIVERSAL IoT CONTROL FOR ALL INFRARED HOUSEHOLD DEVICES

*Indiegogo-Launched Smart Home Solution  
Enables Operation from Any Location*

YOKNEAM, ISRAEL, July 13, 2015 /EINPresswire.com/ -- [WiseSec](#), a leading provider of mobile platform solutions to improve the customer experience, today announced the launch of [Genii](#) – an Internet of Things (IoT) smart home automation product – on [Indiegogo](#).

Genii's universal compatibility allows users to 'connect' any device operating via an infrared remote control, including televisions, stereos, air conditioners, electric shades, lighting and other appliances. Users can then control these devices from virtually any location – from within the home or anywhere in the world with internet connectivity.

“Currently available solutions to manage devices in the home often require the user to invest in purchasing new devices as well as be within close proximity to exercise control,” said Vadim Maor, Founder and CEO of WiseSec. “Genii’s innovative design enables the control of any existing infrared-controlled device – from any location – resulting in numerous practical applications and benefits.”

WiseSec's smart home solution is comprised of self-powered “Geniis,” easily attached to the eye of an infrared device, and a “Genii Hub” that communicates with the Geniis via Bluetooth technology. The Genii application allows users to configure devices in under one minute and then control them remotely from a mobile phone or tablet.

Pre-orders of the solution are currently available in a package of three Geniis and a Genii Hub which enables global connectivity. This package is being offered at a special Indiegogo introductory price of \$115 for orders placed by September 12, 2015. A package of three Geniis without the Genii Hub is also available for just \$65.

Genii is the latest offering from WiseSec, a disruptor in the mobile payments and keyless entry sectors. The company's B2B Bluetooth-based solutions demonstrate higher efficiency, security and cost-effectiveness compared to existing NFC-based technology. The launch of Genii marks the company's entry into the consumer IoT sector.

###

## About WiseSec

Founded in 2011, WiseSec is a privately-held company committed to redefining the future of mobility and improving the customer experience. Utilizing its patent-pending technology, WiseSec develops, markets and deploys advanced mobile platform micro-location solutions for a range of industries, including mobile payments, retail, hospitality, transportation, defense & security and more. WiseSec's field-proven solutions provide its partners and customers with the most advanced, cost-effective and

secure mobile experience technologies available. For more information, visit: [www.wisecsec.com](http://www.wisecsec.com) and [www.genii.net](http://www.genii.net).

Ellie Hanson  
Finn Partners for WiseSec  
+1 929 222 8006  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.