



The 2015 show will be held at the Westin Boston Waterfront hotel, Boston, MA.

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The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management.”

David Hoffer, SubscriberWise
CFO

SubscriberWise® Risk Management Solutions for the Communications Industry									
	MCTV	Operator B	Operator C	Operator D	Operator E	Operator F	Operator G	AVERAGE	
No Hit	3.22%	4.62%	7.98%	6.52%	5.64%	5.00%	4.51%	5%	
Qualified	2.77%	3.55%	1.94%	2.76%	1.98%	2.98%	1.81%	3%	
Well Qualified	7.43%	9.46%	5.56%	7.93%	5.45%	8.21%	4.71%	7%	
Very Well Qualified	18.06%	23.95%	10.16%	18.19%	15.29%	20.85%	10.28%	17%	
Level 1	5.40%	7.47%	4.96%	6.87%	4.86%	6.75%	5.45%	6%	
Level 2	2.40%	2.39%	1.38%	1.93%	1.67%	2.24%	1.22%	2%	
Level 3	2.26%	2.05%	2.40%	2.32%	2.31%	2.17%	1.88%	2%	
Level 4	6.80%	8.03%	7.33%	6.83%	8.01%	7.29%	9.46%	8%	
Level 5	1.63%	1.97%	3.09%	2.35%	1.34%	2.26%	1.27%	2%	
Level 6	13.99%	10.89%	15.52%	11.63%	15.90%	12.28%	18.47%	14%	
Level 7	12.73%	12.64%	14.91%	11.40%	14.56%	12.41%	17.56%	14%	
Level 8	23.32%	14.24%	24.73%	21.02%	22.93%	17.45%	23.36%	21%	
	100.01%	100.01%	99.96%	99.75%	99.94%	99.89%	99.98%	100%	

SubscriberWise segmentation

Count of Flags	Flags								
DecisionLevel	DUP	DUP IDM	DUP ID RF	DUP RF	IDM	IDM RF	INF	RF	Grand Total
0	1524				1			682	1
1	650	19			3	32	1	2086	29
2	271				3	7		759	12
3	515	62	2		3	142		870	4
4	1163	35			18	64		2497	19
5	857	213				43		537	1
6	2482	94	1		21	96		3856	29
7	2369	115			25	91		3219	25
8	4408	389			22	359		4778	34
Qualified	286	6			3	18		973	12
Very Well Qualified	1149	39			12	97	3	5666	66
Well Qualified	666	19			6	45		2377	26
Grand Total	16340	1000	3	117	994	4	28300	258	47016
	34.75%	2.13%	0.01%	0.25%	2.11%	0.01%	60.19%	0.55%	100.00%
8.8% Red Flag Fraud Alerts, Admin, Missing Alerts, Consumer Statement, Extended Fraud Alerts, etc.									
4.24% Flags with Identity Mismatch (typically, keying error or SSN misreported on consumer report) (DUP IDM and IDM)									
94.95% No Red Flags (DUP and NF)									

SubscriberWise red flag

“SubscriberWise is proud to be part of this essential industry experience once again,” said David Hoffer, SubscriberWise vice president and CFO. “We’ve attended every Independent Show since our national launch in December 2006. The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management. It also provides a wonderful opportunity to visit with SubscriberWise member operators and their families from across the nation. We’re looking forward to another great show this year.”

About SubscriberWise

SubscriberWise® launched as the first U.S. issuing consumer reporting agency exclusively for the cable industry in 2006. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative.

SubscriberWise protects billions of dollars of capital equipment and programming costs for leading communications companies across the nation. SubscriberWise technology also protects the identities of children and adults everywhere.

David Howe
SubscriberWise
330-880-4848 x137
[email us here](#)

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