

## SubscriberWise to Showcase Analytics, Big Data, and Business Rules Technology at the 2015 NCTC and ACA Independent Show

Exhibit attendees will meet the world's highest achieving FICO consumer and learn about SubscriberWise's awardwinning technology.

BOSTON, MA, U.S.A., July 13, 2015 /EINPresswire.com/ -- SubscriberWise®, a leading provider of analytics driven subscriber decision management technology and the largest issuing consumer reporting agency for the communications industry, announced today that the company will proudly showcase its award-winning technology among more than 100 exhibitors - for key decision makers and industry leaders at this year's NCTC and ACA Independent Show.

This year marks the 10th anniversary of The Independent Show. The National Cable Television Cooperative (NCTC) and the American Cable Association (ACA) officially joined forces and

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No Hit	3.22%	4.62%	7.98%	6.52%	5.64%	5.00%	4.51%	
Qualified	2.77%	3.55%	1.94%	2.76%	1.98%	2.98%	1.81%	
Well Qualified	7.43%	9.46%	5.56%	7.93%	5.45%	8.21%	4.71%	-
Very Well Qualified	18.06%	23.95%	10.16%	18.19%	15.29%	20.85%	10.28%	17
Level 1	5.40%	7.47%	4.96%	6.87%	4.86%	6.75%	5.45%	6
Level 2	2.40%	2.39%	1.38%	1.93%	1.67%	2.24%	1.22%	
Level 3	2.26%	2.05%	2.40%	2.32%	2.31%	2.17%	1.88%	
Level 4	6.80%	8.03%	7.33%	6.83%	8.01%	7.29%	9.46%	
Level 5	1.63%	1.97%	3.09%	2.35%	1.34%	2.26%	1.27%	
Level 6	13.99%	10.89%	15.52%	11.63%	15.90%	12.28%	18.47%	14
Level 7	12.73%	12.64%	14.91%	11.40%	14.56%	12.41%	17.56%	14
Level 8	23.32%	14.24%	24.73%	21.02%	22.93%	17.45%	23.36%	2
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SubscriberWise red flag

combined both organizations' Annual Meetings into one conference - The Independent Show - which debuted in Chicago in 2006.

The 2015 show will be held at the Westin Boston Waterfront hotel, Boston, MA.

**CFO** 



The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management." David Hoffer, SubscriberWise

"SubscriberWise is proud to be part of this essential industry experience once again," said David Hoffer, SubscriberWise vice president and CFO. "We've attended every Independent Show since our national launch in December 2006. The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management. It also provides a wonderful opportunity to visit with SubscriberWise member operators and their families from across the nation. We're looking forward to another great show this year."

About SubscriberWise

SubscriberWise® launched as the first U.S. issuing consumer reporting agency exclusively for the cable industry in 2006. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative.

SubscriberWise protects billions of dollars of capital equipment and programming costs for leading communications companies across the nation. SubscriberWise technology also protects the identities of children and adults everywhere.

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This press release can be viewed online at: http://www.einpresswire.com

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