

# LinkedIn Secrets From A Top Executive Shoots To #1 Bestseller Status In Three Countries

*LinkedIn Secrets from a Top Executive Recruiter* by Shanna Landolt was awarded #1 New Release and #1 Bestseller in the USA, Canada and Australia in one day.

TORONTO, ONTARIO, CANADA, July 13, 2015  
/EINPresswire.com/ -- President of the Landolt Group and Secrets From A Headhunter, [Shanna Landolt](#), launched her new book titled LinkedIn Secrets from a Top Executive Recruiter on Amazon Kindle on July 8, 2015. The book was awarded #1 New Release and shot to #1 Bestseller Status in the USA, Canada and Australia in one day. It is holding at #1 in categories such as 'Writing', 'Business Life', 'Etiquette' and 'Reference Writing'.

In this book, Landolt, a recognized [LinkedIn Authority](#), shares her best strategies for a top-notch LinkedIn profile that gets you noticed, helps you land the job of your dreams, gets you ahead faster, makes you more money – all while absolutely loving what you do.

In her newest book, Landolt goes through the seven essential knowledge points for the business-oriented social networking platform, LinkedIn. Readers will learn how to create a LinkedIn profile, how the LinkedIn algorithms work, new job search tips and apps, what is relevant for a profile photo, tools and apps for LinkedIn, how to be found by recruiters and HR executives, and many more secret strategies for using LinkedIn in a job search. Shanna, who is heralded as “Your Leading Authority on Leveraging LinkedIn”, is committed to people loving their lives and going to work each day doing something they are passionate about. This book is one tool to help her keep that commitment.

“I’ve been recognized by the media as LinkedIn and Career Expert. As an author and business owner, it is a dream come true to be an International #1 Best Selling Author,” says Landolt.

Shanna has been an Executive Recruiter for over 15 years and has been featured as a [LinkedIn expert](#) and career advisor on NBC, ABC, CBS, Fox and City TV. This is a follow up to her first book; Secrets from a Headhunter: LinkedIn Secrets for Pharmaceutical & Biotechnology Professionals. In addition to writing her own books, Shanna Landolt has been a contributing author to the book “101 Great Ways to Compete in Today’s Job Market”.

LinkedIn Secrets from a Top Executive Recruiter can be purchased on Amazon.com. Shanna Landolt is available for interviews and appearances. For booking presentations, media appearances, interviews, and/or book-signings contact [shanna@landoltgroup.com](mailto:shanna@landoltgroup.com) or connect on LinkedIn:



Shanna Landolt, #1 Best Selling Author and recognized LinkedIn and Career Expert.

<http://ca.linkedin.com/in/shannalandolt>

Press release courtesy of Online PR Media: <http://bit.ly/1RutD9R>

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