Bridge Global Launches World's First Batch Code Module for Magento Users

Magemail, Olark and Zendesk are some of the most widely used modules,which caters the different niches of an e-tailer.

JöNKöPING, SWEDEN, July 15, 2015 /EINPresswire.com/ -- [Magento](), the most popular open source CMS for ecommerce websites, over the years has seen many innovative modules being embedded by different ICT solution companies across the globe. Magemail, Olark and Zendesk are some of the most

Bridge Global Launches World's First Batch Code Module for Magento Users

widely used modules, which caters the different niches of an e-tailer. Being busy at creating high-end modules, it is obvious that we missout the most common of the needs, say the needs of a layman ecommerce marketer.

The Common, Yet Unsolved Problem of an E-tailer

It is very obvious for an e-marketer to face customer dissatisfactions. What if the shipped product was defective? Do you have an option to track the particular section of the product? How will you stop further shipping of the same? How will you remunerate the customer, before he puts harsh reviews or advances for a legal action?
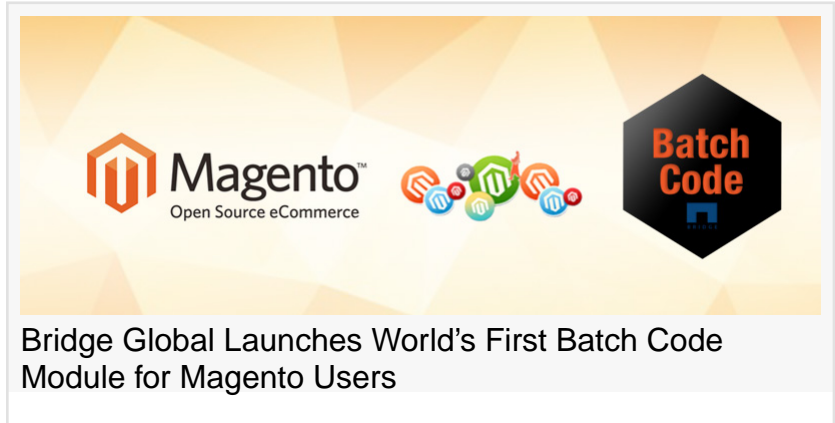
The Ultimate Solution

Bridge Global, the ICT majors from their development office in India, launched world's first batch code module for Magento users. 'Product Batch Code' as the name suggests offers a tracking tool which helps in tracking customers based on a specific product purchased. One can easily create a batch code for products and track the customers who have purchased a product from a particular batch. This allows quick rectification, retain consumers and maintain a good relationship with the customers.

Features

• Add batch code to each product
• Create multiple batches for each product
• Set priority to batches to control which product batch is used first
• Option to manually select any assigned batch while shipping
• Get separate report for customers and guests
• Order report for each batch code

Result

It was a big challenge for the e-tailers, especially those who were selling baby products and cosmetics, which bears strict laws of marketing. This module was highly appreciable as it helped to eliminate the defective product batch and for keeping grievances to the minimum, enduring the strict rules and regulations of Europe.

Schedule A Demo (http://www.magentocommerce.com/magento-connect/product-batch-code.html)

John
Bridge Global
0706149456
email us here

This press release can be viewed online at: http://www.einpresswire.com