

Partner Fusion Names Scott Jensen Vice President of Digital

LEHI, UTAH, UNITED STATES, July 15, 2015 /EINPresswire.com/ -- Partner Fusion, Inc. has named Scott Jensen its Vice President of Digital. He was the head of digital marketing at Instructure, Inc. a technology company focused on learning and development software. Previously, he was senior director of market for Extra Space Storage.



Partner Fusion is a leading marketing and technology incubator created to help startup teams build on innovative ideas. One of its companies, TravelPASS Group, is becoming one of the largest companies in the travel industry with more than 10,000 hotel room nights booked daily and annual sales reaching more than \$350 million.



We're fortunate he's joining us and expect he will help push our innovations to give travelers more choices and improve the overall travel experience"

Daniel A. Nelson, CEO of Partner Fusion

"Scott will bring leadership and great insight from his successful career," said Daniel A. Nelson, CEO of Partner Fusion. "We're fortunate he's joining us and expect he will help push our innovations to give travelers more choices and improve the overall travel experience."

Jensen has spent his 20-year career focused on digital marketing. At Instructure, he was responsible for SEO, paid

search, website optimization, analytics and the in-bound and out-bound call teams. At Extra Space Storage he held similar roles and was responsible for more than 70 percent of new customers and more than \$375 million in annual revenue. He earned a Bachelor's of Business Administration degree from the University of Utah.

Partner Fusion is a leading marketing and technology incubator created to help startup teams create sustainable businesses from innovative ideas. Partner Fusion has prototyped and tested dozens of ideas and formed and operated several companies in various markets. Success is driven through its proprietary technology platform, expert data science and comprehensive search and marketing strategies. Our company is strong because of our people. Based in Utah with offices and operations in Central and South America and Asia, Partner Fusion brands and websites reach more than three million visitors each month. Its portfolio of companies includes TravelPASS Group, Ticket Counter and PageLaunch. For more information, visit PartnerFusion.com.

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