

# STACI SNIDER, Like Flowers through Broken Glass

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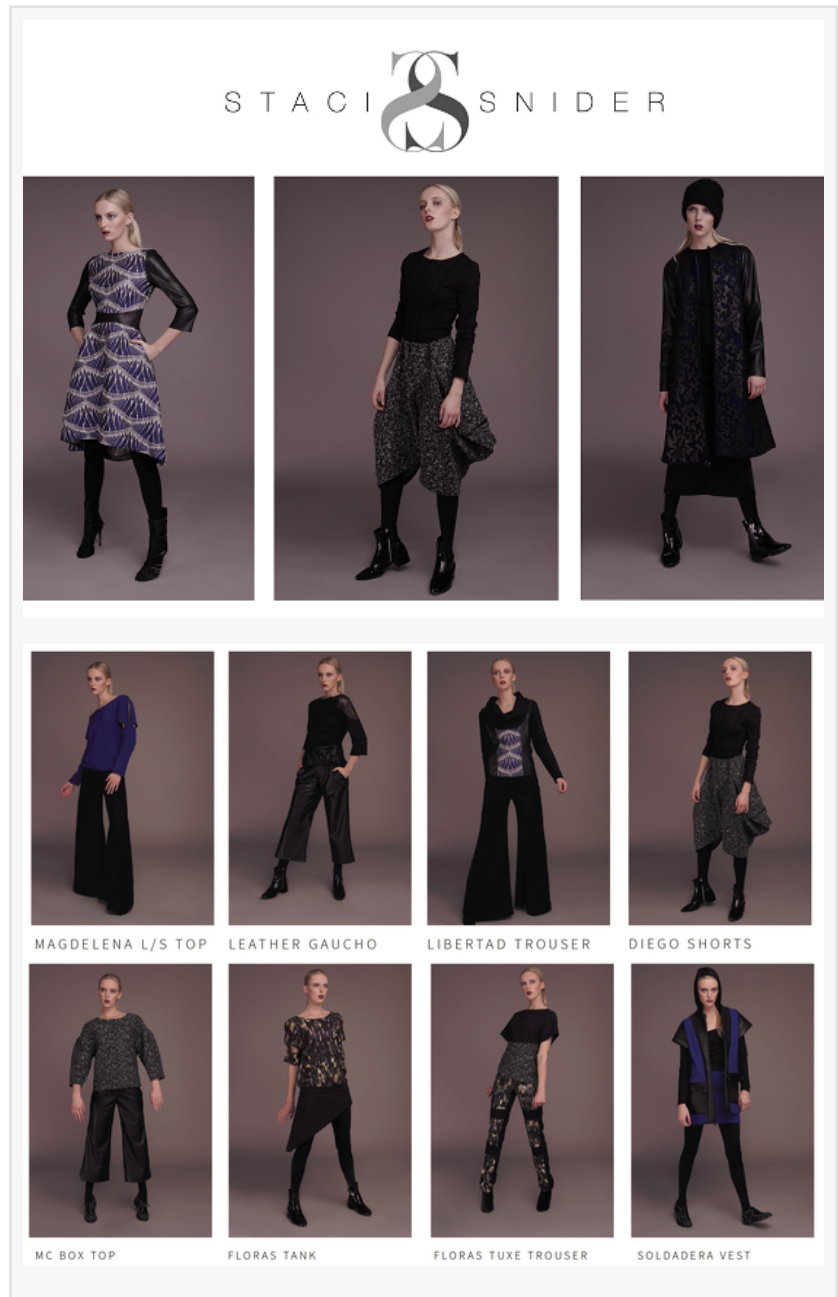
/EINPresswire.com/ -- Fashion is an unusual world, with odd quirks and moments of wonder. Staci Snider is both a fashion designer and a wonder in modern women's wear. Staci incorporates New York Style and European sensibility with sportswear functionality and comfort. Her new collection for autumn/winter 2015 called "Seeing Flowers through Broken Glass," is inspired by the life and psyche of Frida Kahlo.

The latest [STACI SNIDER collection](#) seeks to capture that indomitable quality, the ability to see beauty and to persevere through debilitating pain while accepting and over-coming personal quirks. The fall styles feature reversibles that can be worn on either side for a change of Look, or even back to front. The colors are sun yellow and cream, black and cobalt blue. The black and blue is for the bruises that life delivers; the sun yellow and cream are for focusing on the good parts, in spite of everything. It is that special quality of perseverance that produces beauty in spite of everything that this collection seeks to portray.

Reminiscent of the fashions that would have been in style during the 1930s when Frida lived in Mexico, they are also somehow reminders of Jackie Onassis, back when she was Jackie Kennedy –

and was known as one of the best-dressed women in the United States. Yet it would be inaccurate to say that the garments are retro. Each is styled in a way that is very much in keeping with current trends, yet each looks beyond the moment. They feature full sleeves and loose fit slacks; bold prints; and even a trim mini-skirt with military-style sash. Some tops and skirts are styled asymmetrically.

You can own some of these trend-setting garments by [contributing to the STACI SNIDER](#): Innovative Fashion with a Modern Edge Kickstarter Campaign. If your budget isn't quite up to purchasing the



garments themselves – the Fashion Essential perk is the lowest to receive a STACI SNIDER original, set at \$400.00 – you can make a smaller contribution and receive a signed illustration, original sketch pad or a collection-inspired Polaroid. At the upper levels of contribution, you can get up to three full looks of STACI SNIDER, plus added perks such as the sketch pad and brand labeled pen. At the very highest level, you will be eligible for all of the perks plus a dinner prepared from the Frida Kahlo cookbook, as well as Frida Kahlo recipes to take home.



The goal for the Kickstarter campaign is set at \$40,000 – the cost for a production run of the garments slated for fall/winter 2015. Prototypes for spring/summer 2016 are already being constructed for Market Week in September. Having the full amount is vital to getting the garments made and delivered to the various stores on time – which include well-known fashion retailers such as Saks Jandel and Julian Gold.

[This is your opportunity](#), Kickstarter Fans, to not only score some cutting edge apparel for yourselves – at very reasonable prices – but to also be able to say that you have helped a talented young woman develop her brand name and business. In the spirit of Frida Kahlo, who lived her life to its fullest in spite of physical pain and emotional anguish, you can further creativity and innovation. Like flowers seen through broken glass, the vibrancy of this collection epitomizes feminine creativity, perseverance and originality.

About: Staci Snider ([www.stacisnider.com](http://www.stacisnider.com)) operated a successful atelier business in Cabo San Lucas, Mexico, before moving to New York to launch her brand, STACI SNIDER, in 2013. She holds an MFA in fashion design from the Academy of Arts in San Francisco.

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