



# Babiators Adds Products to Support Karibu Kikoy's Stand Up/Stand Out Indiegogo Campaign

*The signature Babiators' aviator sunglasses will be available for a special July Featured Perk for Karibu Kikoy's Stand Up/Stand Out Indiegogo Campaign.*

SARATOGA SPRINGS, NY, USA, July 16, 2015 /EINPresswire.com/ -- Every Beach Blanket and NOW a Pair of [Babiators'](#) Sunglasses (for a limited July Perk) Sold Helps Fund a Safe Birth for a Mother and a Baby.



Bundling our beach blankets and children's sunglasses will make for an exciting new discounted perk that will be available exclusively on Karibu Kikoy's Indiegogo campaign for a limited time.

*Mike Kocan*

Mike Kocan of Karibu Kikoy states: "While Karibu Kikoy is focused on providing safe births for mothers and their babies, Babiators' top priority is protecting the health of children's eyes. We really appreciate a well-known, family lifestyle brand stepping up to support our closely aligned cause. Bundling our beach blankets and children's polarized sunglasses will make for an exciting new discounted perk that will be available exclusively on Karibu Kikoy's Indiegogo campaign for a limited time only."

Karibu Kikoy is a Saratoga Springs, NY based social entrepreneurship business that designs and distributes quality, family-focused lifestyle products including multi-functional beach blankets and sarongs. The campaign benefits maternal health and funds new product development for future social mission work through Karibu Kikoy. Support for the mission and their efforts can be accomplished by selecting a Karibu Kikoy perk or by donating directly to [Kupona](#) Foundation through a Donate Now button on the Indiegogo Campaign starting today. <https://www.indiegogo.com/at/karibu-kikoy/x/10861659>

Kitsy Bowen, Director of Sales for Babiators, explains their mission: "Protecting the health of children's eyes is our top priority at Babiators. Kids cannot filter out UV radiations as well as adults. And to add to that, children receive three times the annual sun exposure as adults, so we want to be sure kids' eyes are safe and their vision stays strong all across the globe, especially in areas where access to children's sunglasses is scarce."

Karibu Kikoy is currently in negotiating for distribution, a new US manufacturing facility and is taking orders from retailers interested in their products and the social mission. More information to follow.

Please Get Involved and Support our Social Mission.

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This press release can be viewed online at: <http://www.einpresswire.com>

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