

Growth-Hacker Derin Cag's Startup RichTopia Disrupting Journalism With Digital Platform

Founded by Derin Cag, RichTopia is a digital platform with an intrinsic social conscience, providing access to broader content for entrepreneurs and executives.

LONDON, GREATER LONDON, UNITED KINGDOM, July 16, 2015 /EINPresswire.com/ -- A young entrepreneur is shaking up the internet with an online platform that shines the spotlight on a myriad of contemporary topics, from business, economics, finance and real estate to arts, innovations, reviews and commodities. Founded by Derin Cag, [RichTopia](#) Ltd has just been officially incorporated and is already enjoying exceptionally fast growth and traffic from across the globe.

As well as covering developments in the global financial world, RichTopia also explores a handful of niche categories

such as retirement advice, female leaders, futuristic investments and African economies. At its core, the diversification of content is designed to enrich the lives of readers, both on a personal and financial level.



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Walt Freese, Former CEO at Ben & Jerry's

Cag says, “ Rather than settle for long-standing digital publications such as Forbes, WSJ or Business Insider, I’m encouraging business minded browsers to branch out and try a fresh source. RichTopia is an enigmatic and FREE alternative that is guaranteed to spice up the online experience.”

Site contributors include top leaders and thinkers from around the world. Think Stephen Shapiro, author and advisor to global companies such as NASA, Nike and Microsoft., Fred

Kofman, Vice President at LinkedIn, Kara Goldin, CEO and Founder of Hint Inc., Jonah Berger, Wharton Professor and NYT Bestselling Author., Dr. Suzanne Rosselet, international professor and former Deputy Director of IMD's World Competitiveness Centre and a cornucopia of other professionals. Together they create a dynamic online platform that offers browsers informative and insightful articles, reviews, videos and more.

But, don't just take our word for it, the site has received positive comments from many successful business men and women from across the globe. Including this statement from former Ben & Jerry's CEO, Walt Freese; “RichTopia is a breath of fresh and enlightening air in what is so often the formulaic world of journalism.”

Don't be fooled though, this site doesn't just benefit those already successful in business, but those

trying to build on their businesses too. Antonia Oprita owner of MarketMoving.info and former producer CNBC said:

“Derin is one of the best digital communicators I know. He is able to grow traffic to a website really fast, combining social media with traditional media and coming up with new ways of doing things. He is really passionate about reinventing the online space; it has been a real pleasure to exchange ideas with him.”

Ingrained with an appreciation for the need to give back to society, Cag embedded RichTopia with an altruistic conscience. The magazine is underpinned by social enterprise roots that see it provide apprentice, training and work experience opportunities to disadvantaged groups. A percentage of profits are always channelled into charitable causes and in the coming years, RichTopia hopes to become a journalism giant with a community oriented edge.

As an individual, Cag is also committed to spearheading social enterprise projects. He personally mentors disadvantaged groups such as the unemployed, single-parent families and ex criminals on subjects such as web/graphic design, social media, start-ups, problem-solving, and more.

Like his entrepreneurial predecessors Mark Zuckerberg and Elon Musk, Cag is armed with a vision of building a unique online social enterprise that fosters innovation, creativity and collaboration. RichTopia aims to highlight the human element of the business and finance spheres, while simultaneously making success a reality for every reader.

Cag has already drummed up a buzzing social media following, with over 10,000+ LinkedIn followers (www.DerinCag.com).

To find out more about RichTopia, go to: <http://RichTopia.com/>

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