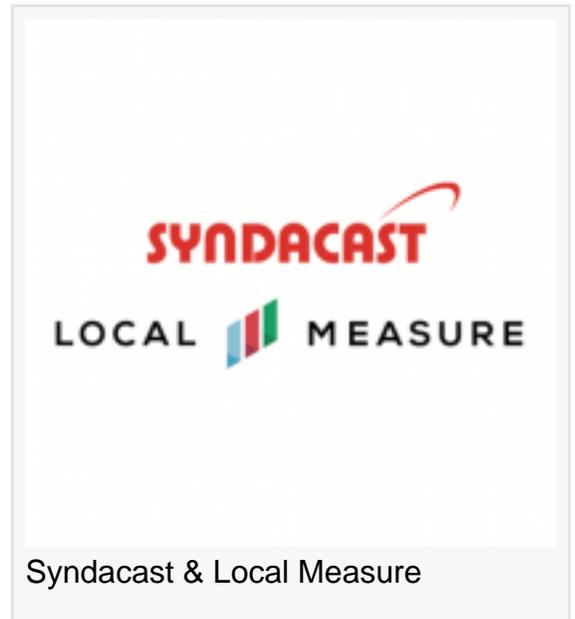


# Syndacast and Local Measure Team Up

*Syndacast and Local Measure team up for a strategic business collaboration, providing cutting-edge, and innovative tools to boost customer service.*

BANGKOK , AND , SINGAPORE, July 16, 2015 /EINPresswire.com/ -- [Syndacast](#) and [Local Measure](#), the leading location-based social platform today announced the start of a strategic business collaboration aimed at providing Syndacast clients with the innovative tools necessary to take their customer service to the next level. By using Local Measure's platform, Syndacast clients, mainly in the hospitality, airline, real estate and tourism industries, are able to leverage aggregated data across Facebook, Twitter, Foursquare and Instagram, all in real-time, to provide meaningful insight into conversations happening at a local level. This enables Syndacast clients to reclaim that personal customer service so often lost in the business transaction.



Aside from live content feeds, Local Measure also offers Syndacast clients a content curation tool that allows them to embed images and video galleries discovered on the platform directly on their own Facebook page or website. This enables Syndacast clients to portray their business through the eyes of real customers, promoting transparency and authenticity of the brand.

"At Syndacast, we truly value companies that bring forward the right tools that perfectly fit the needs of several of our client verticals. Offering digital marketing experts the right access to these tools allows brands to discover exciting new digital possibilities, and this is why Syndacast is now working together with Local Measure," said Doy Moreau, Chief Marketing Officer, Syndacast.

"The digital landscape is fast-changing and to stay ahead of the game, you have to frequently innovate. Local Measure is pleased to partner with such an innovative and fast-growing company as Syndacast. By integrating Local Measure's location-based toolkit, Syndacast clients are now able to centrally manage their social media content and activities," said Gary Spero, Vice President, Asia, Local Measure.

Syndacast is a performance-driven digital agency headquartered in Hong Kong, with strong presence in Thailand, Singapore and expanding soon into India. Since it was founded in 2008 by [Wolfgang Jaegel](#), Syndacast has gained considerable recognition of delivering ROI beyond clients' expectations, especially in the Travel & Tourism industry. The company has also been recognized by brands from other industries and has since 2013 gained the privilege to handle large client portfolios in industries such as Finance, Real Estate, Healthcare, Medical Tourism, Consumer Products, and e-Commerce.

John Chang  
Syndacast Co., Ltd  
+65 62260774  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.