

Security National Bank's Joe Johnson Earns OMCP Credential

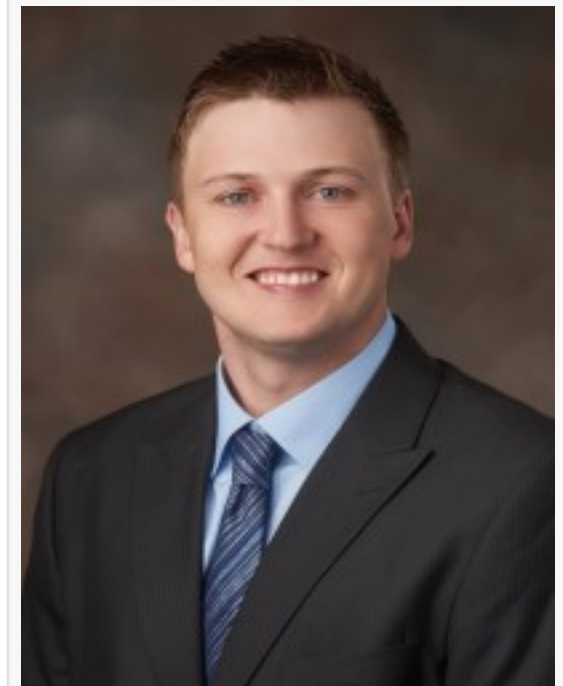
Joe Johnson, Digital Marketing Coordinator for Security National Bank has earned an Online Marketing Certified Professional (OMCP) credential.

SIOUX CITY, IOWA, USA, July 16, 2015 / EINPresswire.com/ -- Joe Johnson, Digital Marketing Coordinator for [Security National Bank](#) has earned an Online Marketing Certified Professional ([OMCP](#)) credential.

To become an Online Marketing Certified Professional, Johnson took online courses through the University of South Dakota. He joins a growing group of marketing professionals who have demonstrated their dedication to higher standards of practice through the ever-growing world of digital media.

The OMCP designation acknowledges marketing professionals who have extensive training, verified experience, and demonstrated knowledge of online marketing concepts and best practices across multiple digital marketing disciplines.

As the Digital Marketing Coordinator, Johnson is accountable for developing, maintaining, and growing digital relationships to support the marketing strategies for the [bank](#). Johnson's responsibilities include managing the Security National Corporation websites, social media platforms, email marketing strategies, search engine optimization (SEO) and search engine marketing (SEM) efforts. Johnson is also responsible for managing the printing and graphics departments of Security National Bank.



Joe Johnson, OMCP

Press release courtesy of Online PR Media: <http://bit.ly/1f7Y8Rp>

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