



Aragon Research Announces Part III of its 2015 Hot Vendor Report

Aragon Research announced its Special Report on Hot Vendors in Human Resources, Social Selling and Mobile App Development Platforms.

PALO ALTO, CA, USA, July 17, 2015 /EINPresswire.com/ -- Aragon Research, a technology focused



Business Leaders are continually on the hunt for new innovative products and services and our 2015 Hot Vendors in Human Resources and Social Selling are making an impact in their respective markets.”

Jim Lundy, CEO and lead analyst at Aragon Research

research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its Hot Vendors 2015, Part III Special Report today. The report highlights eleven different vendors across three markets.

“Business Leaders are continually on the hunt for new innovative products and services and our 2015 Hot Vendors in [Human Resources](#) and [Social Selling](#) are making an impact in their respective markets”, said Jim Lundy, CEO and lead analyst at Aragon Research. Lundy continued, “At the same time, nearly every enterprise is looking for better tools to develop [Mobile](#) First Applications and our Hot Vendors in MADP are helping enterprises develop Mobile First Apps.”

The 2015 Hot Vendors Part III Special Report has three separate reports: Hot Vendors in Human Resources, Hot Vendors in Mobile App Development Platforms, and Hot Vendors in Social Selling. These vendors are helping to deliver better business outcomes through focused applications and solutions in their respective areas. For the full analysis of the eleven hot vendors, read the Hot Vendor Special Report for 2015 Part III.

Press release courtesy of Online PR Media: <http://bit.ly/1Jn0SSZ>

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