

"Digital Banking Tips: Practical Ideas for Disruptors!" an amazing book by Tolga Tavlas

*Simple and Practical Tips both for Professionals and anyone who is interested in Digital Banking!
Read and simply put them into practice at your business.*

VIENNA, AUSTRIA, July 20, 2015 /EINPresswire.com/ -- Tolga Tavlas recently launched a book called "DIGITAL BANKING TIPS" that will provide tips on how to implement or improve digital banking services to bankers as well as professionals who either offer services to financial institutions or wants to learn about digital banking.

In this book the author gave a quick execution guide to make you a superman on achieving the desired result, by using practical, easy to use, and funny tips. These tips can be applied by everyone under any conditions to explain how implementation of digital banking services should go. Giving the reader a funny and easy to read manual not only to understand the changing nature of banking but also to learn how to respond to these changes. These tips are to the point and very applicable in the current banking landscape.

He used unique real life banking scenarios in explaining how financial institutions can increase security, growth and revenue as well as a digital banking landscape. These tips will help any baby achieve results in these areas leading to the reason why many professionals all over the world have shared his tips from his blog at Finextra where he is one of the top bloggers. He fine-tuned them in the light of the readers' feedback and put the latest version in his book.

Through Digital Banking Tips, professionals whom their financial institution is already offering online



The image displays the book cover for "Digital Banking Tips: Practical Ideas for Disruptors" by Tolga Tavlas. The cover features a white background with a central title in green and orange. Below the title is a dense collection of hand-drawn icons representing various business and financial concepts such as success, management, research, education, and technology. A yellow pencil with the website URL "WWW.DIGITALBANKINGTIPS.COM" is positioned diagonally across the bottom right of the cover. The book is shown on a small wooden stand.

The promotional banner below the book cover has a dark background. It includes the author's name "TOLGA TAVLAS" and the book title "Digital Banking Tips by Tolga TAVLAS". A short description reads: "Simple and Practical Tips both for Professionals and anyone who is interested in Digital Banking! Read and simply put them into practice at your business." Two price options are listed in green boxes: "\$9.99 Kindle Edition" and "\$14.99 Paperback". A small note at the bottom states: "Printed and eBook editions are now available in Amazon."

and mobile services will gain excellent and funny examples on how to improve customer retention, maximize profit, and also increase security.

Tolga Tavlas with his international banking experience brought a broad perspective that will provide valuable insight on how to apply this using little resource and budget wherever you may be in your journey toward digital banking.

The author has seventeen years of expertise as an executive in Conceiving and Implementing Internet and Mobile solutions to elevate brand image, maximize online security, generate Revenues and provide cost-effective migration to digital transaction channels. He has been acknowledged throughout his career as a customer-centric, analytical leader and trouble-shooter.

More information about the book can be found at: www.digitalbankingtips.com

The book is on sale amazon.com!

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This press release can be viewed online at: <http://www.einpresswire.com>

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