



CustomerCount® Partners with Sun Hospitality Resort Services

Will Design and Implement Survey to Measure Employee Satisfaction

INDIANAPOLIS, IN, USA, July 15, 2015 /EINPresswire.com/ -- [CustomerCount®](#) the online enterprise customer feedback system, is set to design and implement an Employee Satisfaction Survey for [Sun Hospitality Resort Services](#), Myrtle Beach, South Carolina. Sun Hospitality is a provider of housekeeping services to vacation resort properties throughout the central and eastern region of the U.S. The company plans to use the information gathered from the survey to identify and develop strategies to maintain and increase employee loyalty and in turn, capture more [customer loyalty](#).

Current research shows a strong correlation between highly engaged employees and customer loyalty, and Sun Hospitality's business policy aligns with this belief. The company will use CustomerCount's®



intuitive customer feedback system to collect, measure and report employee feedback. Survey feedback combined with research, will be used to implement the best possible employee engagement for the best employee/customer connection.

According to David Fries, President and Chief Operating Officer, "Sun believes that a spirit of cooperation and a strong sense of accountability among employees provides a positive vacation experience for resort owners and guests. Our use of the CustomerCount system will keep us in touch with our employees who are located in various geographical areas."

CustomerCount's® branded, customized online surveys can be adapted to measure any universe from customers and prospects to members and employees. Through the use of innovative, technological architecture, CustomerCount® provides clients with ongoing customized updates to survey content. Report formats and other features are easily and quickly accommodated. Clients can view their data on most any handheld electronic device so data is easily accessible wherever the client may be.

About Sun Hospitality Resort Services

Sun Hospitality Resort Services is a turn-key housekeeping services provider located in Myrtle Beach, South Carolina. The company provides services specific to the needs and conditions of

vacation resort properties, offering a complete range of services to meet the housekeeping needs of any vacation resort.

Sun Hospitality is committed to delivering professional and personal accountability while directing the most effect resort services offered in the industry. Visit www.sunhospitality.com

About CustomerCount®

Robert Kobek, President of Mobius VP, LLC, developed CustomerCount®, an enterprise customer feedback system, as a flexible system providing intuitive real time reporting, fast turnaround on updates, and detailed and dynamic data gathering. The comprehensive reporting is used for process and improvement and customer loyalty to improve the bottom line. The system is the only feedback system designed specifically for the leisure travel industry. The system customizes survey questions to address any issue and incorporates current statistics and trends from the latest industry research. Visit www.customercount.com.

Contact: Robert Kobek 317-816-6000

Media Contact: Georgi Bohrod 619-255-1661

Georgi Bohrod
GBG & Associates
619-255-1661
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.