

Amit Shah Restructures Green Comma to Serve Nonprofits

Green Comma is a services company for not-for-profits and social-impact-driven programs.

SOMERVILLE, MASSACHUSETTS, UNITED STATES, July 20, 2015 /EINPresswire.com/ -- “If you hire people just because they can do a job, they’ll work for your money. But if you hire people who believe what you believe, they’ll work for you with blood, sweat, and tears.” (Simon Sinek)

Boston, Mass. July 20, 2015

Green Comma (www.greencomma.com) today announced that Amit Shah has restructured the company that he co-founded in 2008 and became sole proprietor of in 2012 as a services company for not-for-profits and social-impact-driven programs. Shah will serve as Managing Director.

The focus of the restructured company will be [generating leads for funding](#) education and social-impact projects; developing proposals; locating [strategic partnerships](#); providing full-service editorial support; developing apps for learning modules on literacy and social issues.

“I have met many professionals during my thirty years in university life. Amit Shah stands for integrity, intelligence, collaboration, and thoughtful deliberation,” says Sam Wineburg, a leading history educator and professor at Stanford University on how historians know what they know and a long-time supporter of Shah.

Another colleague and former publisher, Tom Barber, said, “Amit is known throughout the industry for his ability to do things. His network of admirers and supporters is legendary....Amit’s drive and energy are exceptional; these qualities, combined with his family’s longstanding focus on education in India, will only enhance the ability to meet the challenges he will face. “

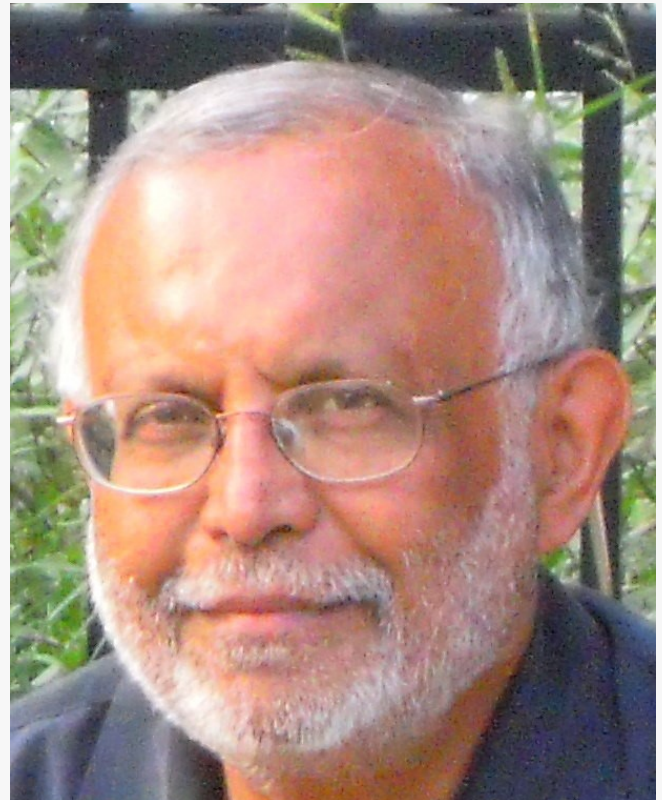
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I have met many professionals during my thirty years in university life. Amit

Shah’s career in publishing—trade, reference, textbooks, and digital—spans over three decades. He has worked on both



Organization logo



Managing Director, Green Comma

sides of the client-vendor table, in leadership positions at top publishers such as St. Martin's, Simon & Schuster, HarperCollins, Pearson Education, and Holt McDougal, and at full-service development houses working with McGraw-Hill and major clients such as Discovery Channel, National Geographic, BBC, Center for Civic Education, and WGBH.

His social entrepreneurial experience includes the following:

At 23, Amit envisioned and brought to reality a not-for-profit community day care and preschool, serving families and children on a sliding-scale fee structure.

At 26, Amit coordinated community outreach and public affairs for a pilot Carter Administration program for Early and Periodic Screening, Diagnostic and Treatment (EPSDT), serving families and children in the nation's poorest communities.

At 36, he created and brought to market a national literary magazine featuring writers, essayists, poets, artists, and photographers.

Shah is also a consultant for the Education for Democracy Institute (<https://efd.global>), whose mission is to empower students through education and curriculum-based social skills and values needed to participate in and improve our democratic society.

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*Sam Wineburg, professor,
Stanford University*