

New booze-free liquor collection available online.

ArKay Beverages is offering a smart option to the alcoholism problem around the world.

MELBOURNE, FLORIDA, UNITED STATES, July 22, 2015 /EINPresswire.com/ -- There is another way to get away from liquors. The alternative is named ArKay, the world's first alcohol-free liquor collection. The design of ArKay is to allow anyone with medical conditions or with religious beliefs prohibiting alcohol to drink without guilt, as well as for people with drinking problems, recovering addicts, or simply for people who want to keep sober such as teetotalers and pregnant women.

ArKay feels and tastes exactly like liquor; millions of people are drinking ArKay every day because it has the same kick and burn in the mouth as the real thing but none of the effects. ArKay is a healthy option as well; besides being 100-percent alcohol free it doesn't contain fat, carbs, sodium, or sugar. ArKay makes a delicious, figure-friendly drink on its own, or when mixed with other low-cal, no-cal beverages. ArKay is great for cocktails and is delicious mixed with sparkling water!



The company is building on current successes by introducing new lines of vodka, rum, gin, brandy and tequila, which may taste like the real deal, but are totally free of alcohol, as well as nonalcoholic beer and cocktails sold in 12-fluid-ounce bottles and cans.

When you drink ArKay, you have the impression of real liquor in your mouth...It has that same kick of the alcohol, the aftertaste, just like any liquor, but without the alcohol." says GERARDO DANIEL TORIBIO, VP of Sales for US and European Market.

ArKay's ability to mimic any liquor flavoring is credited to the blending of flavors and creation of a new molecule called W.A.R.M" says Gerardo.

That molecule will now figure in other products ArKay is bringing to market. ArKay is following its whisky-flavored success with a new line of alcohol-free vodka, tequila, gin, rums, brandy, and piña colada mix. What other companies did for beer, ArKay has done for spirits. But to another degree, ArKay has essentially invented an entire new beverage category of alcohol-free liquors. ArKay is currently building a 400,000-square-foot plant in Mexico to produce over 20 million bottles per year; its exponential demand has generated millions of dollars of sales throughout the world.

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flavors such as sake, aguardiente, soju, and pisco to name a few.

By 2016, Arkay will offer a collection of alcohol-free liquors so complete that it will allow the company to fit any taste in any market.

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