JPY gears up to release revolutionary Threads® message hub

First Cloud service to unify email and phone calls for sharing and searching

LONDON, UNITED KINGDOM, July 24, 2015 /EINPresswire.com/ -- The next generation of cloud-based team communications is set to be launched this September and UK-based JPY Ltd, the firm behind Threads®, is gearing up for release

Threads Revolutionary Message Hub

with a pilot offer to small businesses. JPY believes Threads will be a serious UK challenge to the current Silicon Valley products.

The intelligent software app automatically combines emails and phone calls, accelerating transparency of information and data sharing within the workplace, and dramatically improving collaborative teamwork.

Dr. John Yardley, the Managing Director of JPY, believes a message hub powered by Threads® technology will loosen Silicon Valley's grip on collaboration business software: "Threads® combines all of your company's opted-in emails and, what we think may be a world first, telephone calls too, enabling you to find contacts, projects or phrases as quick and as easy as a Google search. It unlocks the isolated silos of data that gets trapped in staff's individual message and email accounts."

"Most companies and employees would love to share their email and phone calls but concerns over privacy and information overload hold them back. What we are doing with Threads is use artificial intelligence – such as speech recognition and knowledge engineering – to extract information and vastly simplify the user experience. "

"We have also engineered the tools to ingest messages direct from user networks and servers without the need for special plug-ins or being tied to any particular manufacturer."

The company is so convinced of the value and power of Threads® technology for business that they're offering small to medium organisations the opportunity to trial it for free in advance of the launch later this year.

Last year Threads® won a Global Business Excellence Award for Outstanding Innovation. The chairman of the judges said: "This is an intelligence software product that makes sense of the multitude of digital communications. Threads enables companies to effectively search, store and share all their digital information. It will change the way we work."

Ends
For more information contact:

Graham Sievers
Perfectly Picked
+447722282946
email us here

This press release can be viewed online at: http://www.einpresswire.com