



Community First and DiscoverTec Team Up for Inaugural Small Business Workshops

First event in the series features training and tips and tricks on Google Analytics and online leads



JACKSONVILLE, FLA., USA, July 24, 2015 /EINPresswire.com/ -- [Community First Credit Union](#), a Jacksonville-based credit union with membership open to anyone on the First Coast, has launched a free small business workshop series to help [small businesses](#) learn tricks and tips for expanding their businesses. Jacksonville-based [DiscoverTec](#), a leading online marketing agency that manages Community First's search engine optimization (SEO), is facilitating the first topic on Google Analytics and capitalizing on online leads.

The small business workshops are free for any small business on the First Coast, whether or not they are members of the credit union. All events are held from 6 p.m. to 7:30 p.m. at the following locations:

Thursday, July 23 Beach Branch – 1451 3rd Street S., Jacksonville, FL 32250

Tuesday, July 28 Baymeadows Branch – 8165 Point Meadows Way, Jacksonville, FL 32266

Thursday, July 30 Bartram Branch – 13910 Village Lake Circle, Jacksonville, FL 32223

Tuesday, August 4 Downtown Branch – 623 Main St., Jacksonville, FL 32202

Thursday, August 6 Orange Park Branch – 625 Blanding Blvd., Orange Park, FL 32073

Tuesday, August 11 Yulee Branch – 463711 State Road 200, Yulee, FL 32097

The inaugural series will teach valuable tips from DiscoverTec. Its experts will present information on how to drive and convert more online leads. Attendees will receive a free Google Analytics Tips & Tricks Guide. They'll also receive a \$100 Google AdWords credit and have access to a team of business service partners. Attendees will also be able to network with other small business owners and share best practices. Community First launched an upgraded suite of services and products for small businesses last year and these workshops are part of its ongoing commitment to helping small businesses grow.

"We often find as financial experts and bankers, that small businesses need not only a financial partner but a partner that will help them expand and innovate," said John Hirabayashi, CEO and president of Community First. "Our team of business bankers is committed to serving needs in the small business community whenever we find them. This series was born from that perspective."

While the events are free and open to anyone, business owners must register to attend. Register online at <https://www.communityfirstfl.org/go/business-seminars>.

Community First Credit Union of Florida is a state-chartered credit union based in Jacksonville serving anyone who lives or works on the First Coast. Community First is one of the 10 largest credit unions in the state, serving nearly 111,000 members and with assets of \$1.3 billion. Community First has 17 locations and 300 employees. A not-for-profit, Community First is a full-service financial institution offering banking, loans, mortgages and investments for consumers and businesses throughout the First Coast.

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Maria Coppola
Coppola PR
904-312-3321
[email us here](#)

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