

## How Does the Herpes Virus Cause Blindness?; The CBCD Reviews the Medical Evidence

Most people are surprised to find out that the herpes virus (HSV-1) can cause serious eye problems. (1)

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"Infected with the herpes virus (HSV-1, or HSV-2)? The CBCD recommends taking Novirin or Gene-Eden-VIR." – Greg Bennett, CBCD

The herpes virus (HSV-1) can cause serious eye problems, including blindness. But how does it do this? Medical research shows that like many viruses, the herpes simplex 1 virus is "present in most adults, since they usually infect someone earlier in life. (1) Harvard University says that "The source of infection is usually a family member or friend who is silently shedding virus in the saliva or nasal secretions, or who has an active cold sore. When the virus first enters the body, usually through the nose or mouth, it travels through the nerves up to the same center, which also sends nerves to the eye. There it goes to sleep in an inactive infection state and may never reawaken. Occasionally, the virus does reactivate (stress!) and, instead of traveling back down the nerves to the mouth or nose, it goes to the eye causing the illness there." (2) Sometimes, the herpes virus can repeatedly reactivate, causing an outbreak in the eyes or elsewhere.





The herpes virus, after it causes an initial outbreak, becomes latent in the nerves. In this state, the virus replicates on a small scale, while producing only some of its proteins. During latency, the virus is able to hide from the immune system, and people usually do not experience typical symptoms. However, when the immune system is weakened, the virus "wakes up" and goes on the attack. This is called viral reactivation. During this phase,

take Gene-Eden-VIR and Novirin. These are natural antiviral remedies backed by clinical studies, which followed FDA guidelines.

Click to learn more about HSV symptoms.

The formula of Novirin and Gene-Eden-VIR was tested by Hanan Polansky and Edan Itzkovitz from the CBCD. The studies showed that the Gene-Eden-VIR and Novirin formula is effective against the family of herpes viruses, including HSV-1 and HSV-2. The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, "individuals infected with (HSV-1 or HSV-2)...reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (3) The study authors also wrote that, "We observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (3)

Both products can be ordered online on the Gene-Eden-VIR and Novirin websites, here:

http://www.gene-eden-vir.com

and

## http://www.novirin.com

Gene-Eden-VIR and Novirin are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinensis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses. To date, Gene-Eden-VIR and Novirin are the only natural antiviral products on the market with published clinical studies that support their claims.

It should be noted that eye infection with the herpes virus can "cause inflammation and scarring of the cornea that sometimes is referred to as a cold sore on the eye. Herpes of the eye can be transmitted through close contact with an infected person whose virus is active." (See allaboutvision.com, last updated August 2013) (3) The virus can cause several different conditions, including herpes keratitis, which is the most common form of eye herpes, stromal keratitis (a deeper infection of the cornea), and iridocyclitis (a condition where herpes infects the iris of the eye). (4)

What treatments are available for herpes infections?

"Two types of antiviral treatments against HSV are available: topical and oral. The treatments include penciclovir, acyclovir, famciclovir, and valaciclovir. However, their effectiveness is limited. For instance, a meta-analysis of five placebo-controlled and two dose comparison studies evaluated the effect of aciclovir, famciclovir or valaciclovir on symptoms. The meta-analysis showed that oral antiviral therapy decreases the duration and the associated pain of an outbreak by merely one day." (3).

"We recommend that individuals concerned about a herpes eye infection and possible blindness take Gene-Eden-VIR and Novirin." - Greg Bennett, CBCD

All orders of these products are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

## References:

- (1) WebMD.com Eye Health Center Eye Health and Herpes Viruses.
- (2) Digital Journal of Opthamology Deborah Pavan Langston, M.D., FACS Massachusetts Eye and Ear Infirmary, Harvard Medical School October 15, 2002
- (3) Polansky, H. Itzkovitz, E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Published in September 2013. http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101
- (4) Allaboutvision.com Eye Herpes (Ocular Herpes). Last updated on August 2013. http://www.allaboutvision.com/conditions/ocular-herpes.htm

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