

Gtbank And She Leads Africa Pitch Competition

*ENTREPRENEURS TO GRAB \$10,000
AT GTBANK, SHE LEADS AFRICA
PITCH COMPETITION*

OSHODI, LAGOS, NIGERIA, July 27,
2015 /EINPresswire.com/ -- GTBANK
AND SHE LEADS AFRICA PITCH
COMPETITION

[ENTREPRENEURS TO GRAB \\$10,000
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In the continuous search and supporting
Entrepreneurs both big and small in
2015, She Leads Africa has partnered
with the Foremost Institutional Bank,
GTBank (GTBANK AND SHE LEADS
AFRICA PITCH COMPETITION), and
the launch of her second annual
Entrepreneur Showcase for the most
talented female entrepreneurs in Nigeria
and Africa in Diaspora.

The flagship of the event GTBANK AND
SHE LEADS AFRICA PITCH
COMPETITION is the premier platform
for young female entrepreneurs looking
to grow and scale their businesses
across Africa. Participants in the
competition will vie for US \$15,000 in
cash prizes, media features in
international news outlets, and exclusive
meetings with top investors.

#GTBANKANDSHELEADSAFRICAPITC
HCOMPETITION

The 2014 edition received nearly 400 applications from 27 countries for just 10 finalist positions. The top finalists were featured in Forbes, Ventures Africa, Venture Burn and several other international news outlets. They also had the opportunity to pitch their businesses to a panel of leading business personalities including Aliko Dangote, Hakeem Belo-Osagie, Audu Maikori and Omoyemi Akerere. Empowers

Based on the fact that female entrepreneurs are often underestimated, hindered and overlooked,



She.Leads.Africa >>> PRESENTS
\$10,000
Pitch Competition
for Entrepreneurs

APPLICATION CRITERIA

For Individuals/Entrepreneurs

- Must have a woman on the founding team who will present on the day of the pitch
- Must be a female founder between 18-35 years old
- Must be focused on the African market (Diaspora entrepreneurs are welcome)

For Companies

- Must have received less than \$50K USD in funding
- Must have a live product in the market

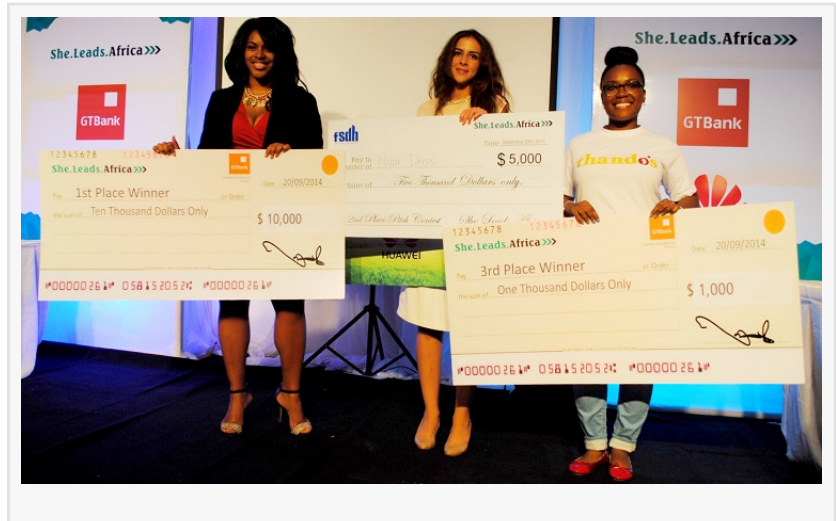
APPLICATION DEADLINE:
Monday 27th July, 2015

She.Leads.Africa >>>
The Next Generation of African Female
Business Leaders - In Numbers

GTBank AND SHE LEADS AFRICA PITCH COMPETITION partner found the need to empower the zealous entrepreneurs in the continent.

This year teamwork championed by GTBank is to illuminate on women who are driving Africa's growth through leadership, commerce and innovation.

Corroborating the need of empowering female entrepreneurs, Yasmin Bello-Osagie, Co-founder, She Leads Africa says, " We decided to launch She Leads



Africa because we saw a critical gap in the market - no one was investing in high growth female entrepreneurs. Through our Entrepreneur Showcase we not only give exceptional entrepreneurs a space to connect with investors and the media but we also provide them with training and mentoring to ensure that they are able to take advantage of the experience."

“

You are what you say
*Rev (Dr) Chris Oyakhilome
Phd*

Affirming the effect of the competition, the 2014 winner of the GTBank AND SHE LEADS AFRICA PITCH COMPETITION, Cherae Robinson founder of travel startup Tastemakers Africa stated "participating in the She Leads Africa pitch competition literally changed my life and my business, by putting me on a rocket ship towards success." "I was able to hire my first

employee with my winnings and I continue to receive support from the team nearly one year later," she concluded the GTBank AND SHE LEADS AFRICA PITCH COMPETITION.

Application window has been specially extended for SME businesses listed on the GTBank SME MarketHub until 27th July 2015 at 11:59pm. Businesses from any industry are eligible to apply as long as there is one woman on the founding team between 18-35 years old. To apply please visit www.smemarkethub.com/she-leads-africa and don't forget to attach your pitch deck.

Considering the fact that there is nothing like concrete plan, paying attention to dreams, nurture it and taking advantage of every opportunities, Anals Nin urges " Throw your dreams into space like a kite, and you do not know what it will bring back, a new life, a new friend, a new love, a new country".

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