

Thad Parker Joins PlayMaker CRM as Vice President of Engineering

PlayMaker CRM announces the addition of Thad Parker to its team.

FRANKLIN, TN, USA, July 27, 2015 /EINPresswire.com/ -- [PlayMaker CRM](#), the leading cloud-based customer relationship management (CRM) software for the post-acute care industry, announced today the addition of Thad Parker to its team. Parker will serve as the company's Vice President of Engineering and will manage all aspects of web and mobile application development and integrations.

"Thad brings more than 15 years of software engineering management, software architect and product management to the team," said John Griscavage, CEO of PlayMaker CRM. "His experience architecting enterprise software and providing strong leadership in high-growth technology companies will help the PlayMaker CRM team as we continue to provide cutting-edge solutions for our clients."



Thad Parker, Vice President of Engineering, PlayMaker CRM

Prior to joining PlayMaker CRM, Parker was the Director of Software Development for [Allscripts](#), where he led the development of the MU2 release of the Sunrise EHR and standards-based interoperability, clinical decision support, terminology, and security solutions. He has also served as the Vice President of Product Development/CTO for UltraLinq Healthcare Solutions, Inc., a SaaS medical image archiving, viewing and reporting system. In addition, he has served as the Director of Engineering/CTO for Bronto Software and was a founder of TheraSim, Inc.

Parker received his Bachelor of Music degree from James Madison University.

About PlayMaker CRM

Founded in 2008, PlayMaker CRM is the leading cloud-based customer relationship management solution designed specifically for post-acute care to assist with maximizing sales efficiency, growing market share and increasing profitability. PlayMaker CRM is used by hundreds of agencies large and small that realize the benefits of using innovative technology to grow and stay ahead of the competition.

For more information, visit playmakercrm.com.

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