



buyCalls Enters the Residential Solar Industry

buyCalls, an award-winning national advertising agency, is entering the booming solar energy industry.

SOUTHERN PINES, NC, USA, July 29, 2015 /EINPresswire.com/ -- [buyCalls](#), an award-winning national advertising agency, today announced its entrance into the booming solar energy industry.



Moving into the residential solar industry has felt like a natural transition for buyCalls.”

David Petsolt

Featured in Entrepreneur and Inc., the North Carolina-based agency specializes in national and local lead generation, lead brokering, and online and offline marketing support.

The country is on track to complete it's one-millionth [solar installation](#) this year following a 36 percent increase in solar

installations over last year. As prices continue to decline, technology improves, and the solar Investment Tax Credit prepares to drop from 30 to 10 percent, 2015 is set to become the industry's best year yet.

“Moving into the residential solar industry has felt like a natural transition for buyCalls,” said founder David Petsolt. “For years, we’ve provided innovative marketing solutions to home and residential industry leaders, and are compelled by the growth of renewable energy. We’re excited to discover how we can, in our own way, contribute to it.”

About buyCalls

Based in Southern Pines, NC, buyCalls is an award-winning national advertising agency specializing in high-quality lead generation, lead brokering, and national and local marketing support for its clients. To learn more, visit www.buycalls.com.

Press release courtesy of Online PR Media: <http://bit.ly/1KyCm74>

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