

# The LIST Tour – An Event that will Propel Business Ideas Towards Success

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LOS ANGELES, CALIFORNIA, USA, July 29, 2015 /EINPresswire.com/ -- No other news story will excite those who have a pitch and who are looking for ways to create a profitable business using their idea than The List Tour. The LIST Tour “Year of the Shift” is organizing a one-day intimate and interactive SHIFT that will bring expert-instructors who will give the right kind of tools for propelling self and business [success](#). A few of these amazing instructors include: Elaine T. Swann, “The Lifestyle and Etiquette Expert”, National TV Personality and Author of Let Crazy be Crazy; Mrs. Queenie Johnson, The Celebrity Master Teacher, Brand Strategist and Founder of Brilliant



The poster for 'Year of the Shift The LIST Tour' features a blue and yellow color scheme. At the top, it says 'Year of the SHIFT' in large yellow letters. Below that, 'The LIST Tour' is written in large black letters, with 'Los Angeles' in a blue circle to the left. Underneath, it says 'the Event that makes you accountable for your Success...'. The event details are: 'Saturday, September 19, 2015 | 8:30am - 5pm | TheListTour.com' and 'The Double Tree by Hilton El Segundo | 1985 E. Grand Ave, El Segundo CA, 90245'. A black button with white text says 'BUY YOUR TICKETS NOW!'. Below this are logos for corporate sponsors: 'Sunlight Branding', 'Events in the City', 'ITH INFORMATION TECHNOLOGY & HEALTHCARE STAFFING', 'FLORENCE MEDIA GROUP F\* M \* G', 'CELEBRITY EVENTS BY MAKENA Aromaology', 'The Right Connection Ent. Group Helping Dreams Come True', 'SPECIAL EVENTS MANAGEMENT', and 'SOUTHBAY PAVILION'. At the bottom, there is a blue bird icon and the hashtag '#THELISTTOUR'.

Thinkers; Dr. Monica Wilson, Regional Lead and Assistant Professor of the Department of Psychology at National University; Dawn Osborne, a master in Non Profit Fund Development, Business Development and Financial Management; Sweeney Mae Montinola, Marketing Strategist and CEO of Events in the City; and Rod Warren, Hollywood's #1 Money Coach. The highlight is "The PITCH" where attendees get a chance to put forth their ideas in front of other investors, business owners and successful entrepreneurs.

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The List Tour is a one-day intimate and interactive SHIFT that will bring experts who can give those who are looking for ways to create a profitable business.

*LaTonya Washington*

The List Tour LA will be held on September 19, 2015 at The Doubletree by Hilton El Segundo (LAX). It is for the entrepreneurs who are ready to master their talent and create a profitable business.

During this SHIFT event, the focus will be on the [Entrepreneur](#) and [Business Owner](#), delivering strategies on re-invention,

marketing, branding, empire building and influence. The focus will also be on content marketing, influence, capital and ways to use social media to optimum advantage. So, those who decide to utilize the event will learn how to "package" their knowledge into a high-value, big benefit message that easily positions them to sell to many clients every time. They can obtain information on how to

become effective in their approach, connect with entrepreneurs in their community and how to remain accountable for their success.

The List Tour.com says they are excited about their collaborative effort with their partners like LW Special Events Management, FMG Media, Events in the City, and Celebrity Events by Makena. They thank the event's Corporate Sponsor, ITH Staffing, the leading provider in clinical staffing; Area Sponsor, The Right Connection Entertainment Group "who make dreams come true"; Branding Sponsor, Limelight Branding and Product Sponsors YellowBox Footwear, Aromaology and Passionate Event Designs. There will be a fabulous LUNCH during the event. Therefore, those who want to give shape to their ideas can become a part of this event by registering at [thelisttour.com](http://thelisttour.com).

#### About The SHIFT event being organized by The List Tour

The List Tour is organizing a one-day intimate and interactive SHIFT that will bring expert-instructors who can give those who have a pitch and who are looking for ways to create a profitable business using their idea, the right kind of tools for propelling their self and their business success. The event will be held on September 19, 2015 at The Doubletree by Hilton El Segundo (LAX).

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This press release can be viewed online at: <http://www.einpresswire.com>

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