

# Alliance Tech Launches eventBreeze All-in-One solution for Managing Small and Recurring Events

*Cloud-Based App Manages Onsite Event Activities Including Badging, Check-in, Session Tracking and Surveys*

AUSTIN, TX, USA, August 3, 2015 /EINPresswire.com/ -- Alliance Tech, a leading provider of [event technology](#) solutions for trade shows, conferences and events, today announced eventBreeze, an all-in-one solution for event organizers who manage on-site event activities for [small and recurring events](#) with 350 or fewer attendees.

The eventBreeze cloud-based app streamlines check-in, badging, session tracking, plus conference and session surveys.

Event organizers can easily download the app, import their registration data, and immediately begin utilizing the features. Pre-event, attendees are emailed confirmation notifications that include individual check-in QR codes. Upon arrival at the event, attendees can check in immediately by scanning the QR codes on their smartphones or paper printout. Email look-up is available for check-in should an attendee not have confirmation information. Once checked in, attendee badges are printed on-demand, expediting and enhancing the attendee experience with the onsite registration process. Organizers can see who is attending which sessions and gain focus on what's most important to their attendees in real-time. Designed specifically for smaller events, Alliance

Tech developed an optional survey feature, so organizations can obtain valuable session and overall conference feedback.

“Managing smaller and recurring events has its own set of distinctive challenges, and requires an



Art Borrego, CEO, Alliance Tech

**AllianceTech**

streamlined an inspiring experience for their attendees, and easily access post-show data for fluent ROI reporting.”

eventBreeze is available now through Alliance Tech. For more information click [www.eventBreeze.com](http://www.eventBreeze.com).

#### About Alliance Tech

Alliance Tech is a leading provider of [technology for trade shows](#), conferences and events. Alliance Founded in 2002, Alliance Tech has extensive experience in successfully delivering event solutions for check-in and badging, attendance tracking, in-booth measurement, lead retrieval, registration and mobile event guides. [www.AllianceTech.com](http://www.AllianceTech.com).

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This press release can be viewed online at: <http://www.einpresswire.com>

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