



NY FILM CRITICS NATIONAL® IN-THEATER SCREENING SERIES IN PARTNERSHIP WITH IVY

AUGUST 2015 TO FEATURE "DIGGING FOR FIRE"

WITH EXCLUSIVE CAPTURED LIVE APPEARANCE

BY STAR JAKE JOHNSON & DIRECTOR JOE SWANBERG
PRESENTED BY THE ORCHARD

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/EINPresswire.com/ -- NATIONAL IN-THEATER SCREENING SERIES IN PARTNERSHIP WITH IVY

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We are tremendously excited to be working with IVY & their extraordinary team. We greatly admire all IVY members who are bound together with ideas of perseverance, self-confidence and overall moxie.”

*NYFCS® Series Producer
Mark Ehrenkranz*

New York, NY – [The New York Film Critics Series®](#) (NYFCS®), one of the leading word-of-mouth screening companies, has partnered with [IVY \(ivy.com\)](#) and the nation's leading independent cinemas to present live, national, in-theater screenings. The events are moderated by Peter Travers, film critic for Rolling Stone Magazine and ABC's Popcorn, along with additional coverage by Alison Bailes of BBC, More Magazine, WOR Radio, and The Charlie Rose Show. The series presents live, interactive, in-theater; pre-release movies and big screen HD simulcast with the stars and filmmakers. www.nyfilmcriticsseries.com

We're excited to announce our next NYFCS film screening will be [Joe Swanberg's "Digging For Fire"](#). The pre-release

screening and event will take place captured live in New York and throughout the country on Wednesday August 18th, 19th, and 20th, 2015. The all-star cast includes: Mike Birbiglia, Orlando Bloom, Rosemarie DeWitt, Sam Elliott, Anna Kendrick, Brie Larson, Ron Livingston, Melanie Lynskey, Chris Messina, Jenny Slate, and Sam Rockwell. The film centers on the discovery of a bone and a gun which send a husband and wife on separate adventures over the course of a weekend. "Digging For Fire" is a wonderfully layered ensemble experience paving the way for a new chapter of larger-scale filmmaking for Swanberg." The film is being distributed by The Orchard. Citi® is the Official Card of this event. www.citiprivatepass.com.

THE NYFCS and IVY (ivy.com) are partnering to present this event along with receptions and member participation around the country. IVY is the fastest growing collaborative community in the world. With 10,000 inspiring members, IVY brings together the next generation of leading entrepreneurs, artists, and innovators to spark world-changing collaborations. IVY is currently based in New York City, Los Angeles, San Francisco, Washington D.C., Miami, Boston, and Chicago. Their vision is to establish a dynamic global community across 50 global cities, and create lifelong collaborative bonds between countless inspiring people who would otherwise never meet. London and Hong Kong are next. NYFCS producer Mark Ehrenkranz comments that, "We are tremendously excited to be working with IVY and their extraordinary team. We feel strongly that IVY members are bound together by a core group of values: the idea of perseverance, inner strength, self-confidence and overall moxie." More about IVY here: www.ivy.com



The Series will feature live and captured live appearances by Joe Swanberg, and Jake Johnson (Jurassic World). Swanberg has directed at least 17 indie movies since making his feature directorial debut in 2005 with "Kissing on the Mouth." He's also a prolific writer, producer and actor who co-starred in the popular horror movie "You're Next" and "The Sacrament." Swanberg has been growing his profile of late, collaborating with Anna Kendrick on his last three films — "Drinking Buddies," "Happy Christmas" and "Digging for Fire," Swanberg co-wrote "Digging for Fire" with star Jake Johnson, and festival reviews indicate it's the most commercial movie Swanberg has made so far. Joe will make his big studio directorial debut with New Line's "Work Wife" which follows a pair of thirty-something lawyers who attempt to find out if they really can date a co-worker.

Citi® is the Official Card of this NYFCS® event. This relationship was arranged by The Erlick Group (<http://www.erlick-group.com>), a leading NYC-based entertainment sponsorship agency that has represented leading properties in film, music, theatre and venues for the past 22 years.

The NYFCS® screening series has recently included guests & films such as: Oscar® Winners Al Pacino, Russell Crowe, Francis McDormand, Juliette Binoche, and Shirley MacLaine. Movies such as: GONE GIRL, AND SO IT GOES (starring Michael Douglas & Diane Keaton) with a live visit by director Rob Reiner; CHILD OF GOD with live appearances by James Franco & Scott Haze; HECTOR AND THE SEARCH FOR HAPPINESS with star Simon Pegg and filmmaker Peter Chelsom on hand, WHAT IF with live appearances by stars Daniel Radcliffe and Zoe Kazan; CHEF with filmmaker & star Jon Favreau (Iron Man, Elf, Made, Swingers) in attendance; and LOCKE with live appearances by star Tom Hardy and writer / director Steven Knight (Eastern Promises & Dirty Pretty Things). Other gems screened at NYFCS® include: NEBRASKA, AMERICAN HUSTLE, AT MIDDLETON and BREATHE IN.

About The New York Film Critics Series®:

Peter Travers, Host: Peter is an American film critic, who has written for, in turn, People and Rolling Stone. Travers also hosts a celebrity interview show called Popcorn on ABC News Now and ABCNews.com. Travers joined Rolling Stone in 1989 after a four-year stint with People.

IVY members enjoy new and unique social, intellectual and cultural experiences and meet inspiring

thought-leaders dedicated to creating a better world. IVY members initiate new business ventures, promote artistic projects and support charitable and social causes. Members become friends, colleagues, and partners, who collaborate on new ventures, artistic projects, political initiatives, philanthropic causes, and scientific pursuits. www.ivy.com

The Orchard is a pioneering music, video and film distribution company and top-ranked Multi Channel Network operating in more than 25 global markets. With a holistic approach to sales and marketing combined with industry-leading technology and operations, The Orchard amplifies reach and revenue across hundreds of digital, physical and mobile outlets around the world. The Orchard streamlines content owners' business complexity with an intuitive client dashboard, comprehensive rights management and tailored client support. Founded in 1997, The Orchard empowers businesses and creators in the entertainment industry. The Orchard most recently released DIOR & I and THE OVERNIGHT in theaters. Upcoming releases include CARTEL LAND, DIGGING FOR FIRE, FINDERS KEEPERS, NASTY BABY, LAMB and LOUDER THAN BOMBS. For further information, please visit www.theorchard.com.

EPK HERE: <https://app.box.com/s/iqpunlv06ynekad2v50nt32ymyhnlfco>

PRESS CONTACT: Mark Ehrenkranz marke@nyfilmcriticsseries.com www.nyfilmcriticsseries.com
<https://www.facebook.com/NYFilmCritics>
<https://twitter.com/NYFilmCritics>

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NYFCS®

info@nyfilmcriticsseries.com

email us here

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