

# GSF Mortgage Promotes Bobby Roberts to Area Manager

BOLIVAR, TENNESSEE, UNITED STATES, July 30, 2015 /EINPresswire.com/ -- [GSF Mortgage](#) is pleased to announce the promotion of Bobby [Roberts](#) to Area Manager in Bolivar, Tennessee. He will be responsible for managing and developing the GSF Mortgage presence in the area.

Roberts believes in one philosophy: Customers are king. Without customers, there is no need for employees. With this philosophy in place, he was able to grow a small commercial bank in the 1970s and his own mortgage business in the 1990s. He still uses this same philosophy when hiring loan officers. He wants employees that work with him, not for him.

“I am very proud to be a part of GSF Mortgage—a great company with great leadership. I want to let everyone in the mortgage industry know what incredible opportunities there are in this company. I look forward to spending time with our current branches and working to expand our footprint in the South,” says Roberts.

Roberts partnered with GSF Mortgage because the

company is able to offer more products with better pricing, a compliance department, underwriting department and upper management that has the same philosophies as him.

“Accountants measure the past, managers measure the present but effective leaders will build a future. With Bobby, I feel we have the best of breed in managing both the present and executing our growth strategy for future development in Tennessee and the surrounding states. I have had the opportunity to work with Bobby and feel strongly that we have the right boots on the ground to reach our directive,” says National Sales Director Mike Maida.

“

I am very proud to be a part of GSF Mortgage—a great company with great leadership. I want to let everyone in the mortgage industry know what incredible opportunities there are in this company.

*Bobby Roberts*

Roberts’ team includes Phillip Roberts, mortgage loan originator; David Nuckolls, mortgage loan originator and Amy Nuckolls, processor.

GSF Mortgage continues to seek mortgage rockstars for a number of positions throughout the United States including



Area Manager

branch managers, mortgage underwriters and mortgage processors. If you are looking for a dynamic company with a great work culture, benefits and a remarkable reputation, please visit [gogsf.com/careers](http://gogsf.com/careers).

# # #

Founded in 1995, GSF Mortgage is an established and experienced direct mortgage lender. With 20 years of lending experience, GSF professionals originate, process, underwrite, and fund all loans. We continue to serve the next generation of homeowners with the GoGSF brand. We are focused on flexible and transparent mortgage lending and are on a quest to continue hiring the "best of the best" in the mortgage industry. With many locations, our strengths keep GSF Mortgage "Lending in Your Favor". Interested in finding out more about us? Visit us at [GoGSF.com](http://GoGSF.com) and check out our careers available!

Alyssa Schwabe  
GSF Mortgage  
2629011471  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.