

Dori Klass & Associates, Inc. to be Featured on CUTV News Radio

ORO VALLEY, ARIZONA, USA, July 31, 2015 /EINPresswire.com/ -- Most organizations are really good at what they do operationally. The challenge is inspiring people to function beyond operations. How do we get managers to care about the people they manage and employees to care about the organization they work for?

Dori Klass is the founder of Dori Klass & Associates, Inc., a coaching and consulting firm specializing in executive coaching, leadership education and communications training. The firm excels in working with people who are interested in bringing about a shift in culture, not just for their organizations but in their personal lives as well. For Dori, that process begins with engagement.

"I do a lot of one-on-one work and I do a lot of work in corporate settings, but the themes are the same for both: growth, trust, engagement, relatedness," says Dori.

According to a recent study, approximately 75

percent of the North American workforce is completely disengaged at work. Employees are staring at their watches, counting down the hours until their retirement. They're called the "quit-and-stayed" and that attitude is now systemic and institutionalized. That's a crisis. So how do you wake people up?

"Quit-and-stay is no longer an option. That's a recipe for a toxic environment, and given enough time, the company itself is going to suffer," says Dori. "We're about bringing engagement and inspiring the cultural shift that needs to happen so people show up at work."

Dori says that process begins with organizations encouraging employees to be more engaged in their own lives, with a stronger sense of who they are and what they value so they can feel aligned and apply it to every other relationship, system or community they are a part of. When people are more engaged personally, they can transfer that engagement to the workplace.

13 years ago, Dori decided to leave the workforce all together to be the anchor parent for her four children.

"I wanted to do the best job I could in my most important role," says Dori. "My ambition has always been centered on values. I don't believe we can have it all. We can have a lot but we have to ask what's important. How do we choose between right and right? My clients often have a great deal of



clarity about what they don't want, but not what they do. So we begin by clarifying where they see themselves in 3-5 years, who they want to become and why that matters to them. We actively explore the questions, 'What's your vision? What does it mean? What are you willing to do about it?' which motivates individuals, teams and organizations to choose a path and take action. Everyone wins."

CUTV News Radio will feature Dori Klass in an interview with Jim Masters on August 3rd at 12pm EST.

Listen to the show

<http://www.blogtalkradio.com/closeuptalkradio/2015/08/03/cutv-news-radio-spotlights-dori-klass-associates-inc>

If you have a question for our guest, call (347) 996-3389.

For more information on Dori Klass & Associates, Inc., visit <http://www.doriklass.com>



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Dori Klass

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