

New Real Estate Brokerage Claims Domain of Southwest Florida

Jerry Bodart's Domain Realty is posed to have a commanding presence in Southwest Florida's competitive real estate market

NAPLES, FLORIDA, U.S., July 31, 2015 /EINPresswire.com/ -- After more than 15 years of enviable professional success in serving Southwest Florida homebuyers and sellers, Real Estate Broker Jerry Bodart has established a new real estate firm known as [Domain Realty, LLC](#). Though the doors to their Walden Center Drive offices in Bonita Springs opened only two weeks ago, the company's growth has been so phenomenal that Domain Realty has also opened a Naples office at Strand Executive Park along Immokalee Road, positioning that



Jerry Bodart of Domain Realty, LLC

puts Domain at the epicenter of major real estate developments currently underway in Collier County. Combine this with the range of professional expertise, team capabilities and technological resources; Domain Realty is posed to have a commanding presence in Southwest Florida's competitive real estate market.

“

"Domain Realty isn't the typical brokerage. Some so focus on sales and hiring anyone, they've forgotten the value of service. I don't care about being the biggest, only 'The Best' real estate company.

Jerry Bodart

As Bodart explains, "This isn't the typical real estate brokerage. So many others have so focused on sales and simply hiring anyone, they've lost sight of the value in service, whether that's effectively serving customers or serving the agents whose career aspirations are aligned with the brokerage." Bodart says he has no interest in becoming Southwest Florida's biggest real estate company - "We want to be 'The Best' and that means providing the best services."

That message has so resonated with local real estate agents that almost 100 have already signed-on with Domain Realty. Anticipating personnel to significantly increase before the year

closes, as much as Bodart assures his emphasis isn't on size, the fact remains that Domain Realty has already emerged as one of the largest real estate companies in the region.

During his career, Bodart has personally supervised more than 500 agents and fulfilled responsibilities in helping firms become formidable forces of industry. That all began after Bodart relocated to Naples from Hawaii in 2001. A top producing agent before transitioning into a managing

broker, Bodart went on to play a leading role in growing enterprises like Naples Realty and Downing-Frye. In launching Domain Realty, Bodart says he has resolved to refrain from engaging in practices that too often undermine common perceptions about real estate agents. “Unfortunately, the current trend is for a brokerage to take on anyone who has a license and a pulse,” concedes Bodart.

“It may benefit brokerages who collect fees regardless of an agent’s performance, in fact, many brokers don’t go out of their way to provide agents with adequate resources or support. That puts pressure on some to sell at any means. The sad result is too many inexperienced real estate agents who don’t have a clue about constructing a contract or putting in the work to properly fulfill client’s expectations. It grieves me that some agents are solely perceived as opportunists, and bad agents erode credibility of genuine professionals. We’re reversing that trend at Domain Realty by operating differently.”

Bodart has personally scrutinized each application and selectively determined who will join his brokerage, turning many away due to aspects involving everything from experience, work ethic and attitude to simple factors of timing. “We’re looking for agents of like-minded approach, who can thrive in an environment that fosters teamwork, mutual respect and uncompromising customer service,” he says.

Agents at Domain Realty will be greeted with atypically low brokerage fees and powerful tools to augment their expertise. Bodart says agents will benefit from his help in contract preparations, one-on-one mentoring as well as Domain Realty’s professional alliances in mortgage and title services. Support tools include Southwest Florida’s [most comprehensive network](#) of property search websites. When it comes to active Internet domains, no one dominates more than Domain Realty. The company is also relying on services provided by the Estero-based real estate technology firm of [REfindly](#). “By contracting with REfindly, we’ve harnessed the best customer management and lead generation solution that exists in the market today; something that allows us to offer greater, faster and enhanced service to our customers,” affirms Bodart.

Yet, for all the reliance on technological resources, Bodart indicates good business practices still essentially boil down to people helping people. “We’re a family of professionals that excel in helping customers with the selling or buying of homes in Southwest Florida. For many, this is the most significant investment they will ever make in their lives,” says Bodart. “For our team at Domain Realty, offering excellence to home buyers and sellers is not just a fantastic privilege, it’s our fundamental duty.”

By Wilson Carthage
Southwest Florida Real Estate News
239-301-4301
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.